

新特蘭大學香港分校 UNIVERSITY OF SUNDERLAND IN HONG KONG

創建逾100年的英國新特蘭大學歷史悠久,於香港繁盛的商業和金融區中心地帶開設英 國以外的首間分校,為學生提供更多升學及進修機會,以取得國際認可的大學學歷。

The University of Sunderland has a rich heritage spanning over 100 years. The University offers a unique opportunity to study globally recognised qualifications in the heart of Hong Kong's vibrant business and financial district.

獲香港教育界、政界及業界領袖出席支持,新特蘭大學香港分校於2017年3月正式揭幕 · 為香港引入新特蘭大學成功的教學典範 'Career Ready' (譯:職業就緒) · 助畢業生成就

With the support and presence of education, government and business leaders, the University announced the launch of the Hong Kong campus at the British Consulate on 2nd March 2017 and introduced the University's highly successful 'Career Ready' approach to the Hong Kong market.

英國新特蘭大學香港分校旨為教育學生成為「未來創造者」·為社會及經濟發展作出貢庫 。透過大膽創新而具啟發性的教育、研究和創意實踐·為學生提供豐富的學習體驗·↓ 提升創造性思維·融入多元文化·讓學生不論於學術、研究及專業服務等各方面·都能等

spiring experience for our students; to enhance students' learning experience creative thinking; to educate students to be collaborative members in a c nurture students to be inclusive of diverse culture; and to enlighten studen



新特蘭大學香港分校總監

Mr. Francis Chiang Campus Director, University of Sunderland in Hong Kong



獎學金高達港幣 \$30,000

Scholarship Up To HK\$30,000*

學生可透過<mark>《校長推薦計劃》或《學生自薦計劃》</mark>申請上述獎學金。香港居民更可申請「擴展的免入息審查貸款計 劃」,向「在職家庭及學生資助事務處學生資助處」尋求經濟援助。

Students can apply for the scholarship via the "Principal's Recommendation Scheme" or "Self-Recommendation Scheme". Hong Kong residents can also apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Student Finance Office - Working Family and Student Financial Assistance Agency.

*受條款及細則約束,詳情請與我們的入學註冊組聯絡。



可選擇到英國校區學習6至12個月

Optional Study in UK Campus For 6 To 12 Months

大學校區分別設於新特蘭、倫敦和香港。香港分校之學生可選擇負笈英國校區就讀一個學期或一個學年,藉此體驗 英國文化·提升英語能力·擴展國際視野·增強日後的就業競爭力。一般而言·曾經接受海外文化環境洗禮的學生 ,性格態度較為開朗,敢於創新,普遍較受僱主歡迎

With 3 campuses in Sunderland, London and Hong Kong, students based in the Hong Kong campus can choose to study one semester or a full year in our UK campuses. This will allow students to immerse themselves in the British culture, develop English language skills and enhance employability with demonstrable international experience and exposure to other cultures and environments.



超過94%申請者同時需符合學術及英語的入學要求。申請者如未能直升學士一年級,可選讀一年制的英國國家高級 證書,以銜接學士二年級。有關學術及英語入學要求的詳情,請聯絡入學註冊組。

Over 94% of our graduates are in employment or further study within six months of graduating (HESA 2016). Our recent graduates have secured roles in a range of sectors including:

科技 Technology - Microsoft, IBM

消費者產品 Consumer goods P&G, Nike, Adidas

銀行 Banking - Lloyds TSB, HSBC

酒店及餐飲 Hospitality - Marriott Hotels, Starbucks

政府部門及機構 Government departments and agencies

新特蘭大學香港分校

UNIVERSITY OF SUNDERLAND IN HONG KONG

香港中環雲咸街I-3號南華大廈9樓(港鐵中環站DI出口)

9/F, South China Building, I-3 Wyndham Street, Central Hong Kong (MTR Central Station Exit DI) 電話 Tel: (852) 2992 0133 | 傳真Fax: (852) 2992 0918 | 電郵 Email: enquire@sunderland.edu.hk 網址 Website: www.sunderland.edu.hk

優先取錄及申請程序 **PRIORITY OFFER & APPLICATION PROCEDURE**



登入http://bit.ly/FT-UG-191210,遞交網上申請表格 Visit http://bit.ly/FT-UG-191210 and submit an online application



入學註冊組將與申請者聯絡,並協助完成入學申請

Our admission advisor will contact the applicant to assist in completing the application



申請者將於14天內獲發有條件/無條件取錄通知書

The applicant will receive a conditional / unconditional offer letter within 14 days



持有取錄信的學生,可於放榜日或之後優先留位或

Offer holder has priority to reserve a place or confirm the offer on or after the result release day



入讀新特蘭大學香港分校令我增廣見聞·助我個人成長·激勵我要成功的決心·並專心致志達成事業目標。在學期間·當我遇上任何問題·學生事務組 職員都樂意幫忙,在我有需要的時候助我解決學業上的困難。香港分校的同 學、導師和職員都給我很大的鼓勵和支持,讓我猶如大家庭的一份子。

Studying at the University has widened my interests and allowed me to grow. It has given me the motivation to succeed and focus on achieving my career goals. Throughout the whole year, the support team was always willing to assist whenever I encountered any obstacles providing academic support when I needed it. The encouragement and support in the Hong Kong campus has been amazing, from my classmates to tutors and staff You really feel like it's one big family.







^Information is accurate at the time of publication and is subject to change. Hong Kong residents can apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Student Finance Office – Working Family and Student Financial Assistance Agency. All programmes in this publication are registered under the Cap. 493 Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.



3-YEAR FULL TIME **BACHELOR'S DEGREES**

3年全日制(榮譽)學士學位 2020-21

香港×英國兩地學習體驗

HK × UK: Two-place learning experience.





一個學位 兩地學習體驗

One Degree, Two-place Learning Experience.

外地學習體驗不再是留學生或交流生的專利。新特蘭大學香港分校設三年制(榮譽)學十課程,期間可選擇到英國大學校區留學一至 兩個學期,讓學生可藉此擴闊眼界,體驗英國生活文化。

Overseas study is no longer the privilege of exchange students or students studying abroad. The University of Sunderland in Hong Kong is offering 3-year bachelor's (honours) degrees with an option to study at our UK campuses for 1 or 2 semesters, so that students can broaden their horizons and gain valuable exposure to British culture.

碩士學位 Master's Degrees (21-24 months)

三年制(榮譽)學士學位 3 Years Bachelor's Degrees with Honours 學士三年級 Year 3 學士二年級 Year 2 可自選到英國留學一至兩個學期 With an option to study at UK campuses for 1 or 2 semesters 英國國家高級證書 **BTEC Higher National** Certificate (HNC) 學十一年級 Year 1

> 香港中學文憑 / 高級程度會考 / 國際文憑 HKDSE / A-Level / IB Diploma

高級文憑/副學士 Higher Diploma / Associate Degree

銜接學士學位

Bachelor's Top-up

Degrees

(9-12 months)

- +申請者同時需符合學術及英語的入學要求。申請者如未能直升學士一年級,可選讀一年制的英國國家高級證書,以銜接學士二 年級。有關學術及英語入學要求的詳情,請聯絡入學註冊組。
- ⁺Applicants are required to fulfil both academic and English entry requirements. Applicants who are not accepted onto Year 1 of the bachelor's degrees may apply for a 1-year BTEC Higher National Certificate which can lead into Year 2 of a bachelor's degree. For academic and English requirement details, please contact our admission team.

香港分校的三年制學十課程內容,與英國新特蘭大學本校的學十課程相同,讓你身處香港亦能修讀新特蘭大學英國本校的優質教 學。如學生未獲取錄入讀學士一年級,可先修讀一年制的英國國家高級證書課程(HNC)^,並在修畢課程後銜接大學二年級。

The content of the 3-year degrees in Hong Kong mirrors the Sunderland-based undergraduate programmes and allows you to benefit from Sunderland's learning and teaching without leaving Hong Kong. Students who are not accepted onto Year 1 of BA (Hons) programme can apply for the BTEC Higher National Certificate (HNC) and progress to stage 2 of the bachelor's degree upon the successful completion of the HNC.

商業及管理(榮譽)學士

商業及人力資源管理(榮譽)學士 BA (Hons) Business and Human Resource Management

- Global Entrepreneurship and Innovation
- Developing the Reflexive Practitioner
- Managing and Leading Change
- Marketing in a Digital World
- Strategic Management
- Strategic Corporate Finance

- Business Ethics, Responsibility and Sustainability
- Personal and Professional Development
- Ouality Management for Organisational Excellence
- Management Accounting for Business
- Management Entrepreneurship, Innovation and Creativity
- Management Thought and Practice

- Contemporary Employment Relations
- Developing the Reflexive Practitioner
- Managing and Leading Change
- Exploring Equality and Diversity
- International HRM
- Applied HR Project

- Business Ethics, Responsibility and Sustainability
- Personal and Professional Development
- Ouality Management for Organisational Excellence
- Contemporary Developments in HR
- Designing Learning and Development
- Employment Cycle

Year 1 通識單元 Generic Modules

- Essential Study and Employment Skills
- Introduction to Accounting and Finance
- Introduction to HRM and Talent Development

- Introduction to Marketing
- Introduction to Business Operations and Services
- Introduction to Managing and Leading People

英國國家高級證書



Α*

BTEC Higher National Certificate

- Preparation Course
- Business and the Business Environment
- Business Law
- Entrepreneurship and Small Business Management
- Human Resource Management
- Management Accounting
- Management and Operations
- Managing a Successful Business Project
- Marketing Essentials

直入學士一年級 Year 1 Entry

(9-12 months)

毅谁文憑

Diploma YiJin[†]

入學要求 ENTRY REQUIREMENTS

- 英國大學聯招UCAS對照分數達88分,並達國際 英語水平測試 IELTS 6.0 或同等成績 88 UCAS tariff points with an English language proficiency of IELTS 6.0 or equivalent
- 收生以最高分數的任何科目計算 Academic requirement is calculated by the highest scores in **ANY** subjects
- 可豁免DSE中文 / 通識 / 數學 作入學要求 HKDSE Chinese / Liberal Studies / Mathematics result is not compulsory as long as the candidate obtains the required UCAS tariff points

2020-21 學費 TUITION FEE

•每年港幣75,000元HK\$75,000 per year

美國大學聯招對照分數 UCAS Tariff Point 56 48 40 32

英國高級程度會考 香港中學文憑 HKDSE GCE A-Level 4

入學要求 ENTRY REOUIREMENTS

• 香港中學文憑 / 高級程度會考達1科合格,並達國際英語水平測試 IELTS 5.5或同等成績 1 Subject pass in HKDSE / A-Level or equivalent with an English

升讀英國國家商業高級證書 HNC Entry

language proficiency of IELTS 5.5 or equivalent

2020-21 學費 TUITION FEE

• 每年港幣54,000元 HK\$54,000 per year



One Degree, Two-place Learning Experience

剛畢業的郁智皓(Ryan)就是參加了該「香港x英國:一個學位‧兩地 學習體驗」、他先在香港分校修畢學士一、二年級課程、再負笈英國完 成最後一年的三年級課程。

Ryan Yuk joined the "HK x UK: One degree, Two-place learning experience" programme organised by University of Sunderland in Hong Kong (Sunderland's Hong Kong campus). He studied his bachelor's degree in Sunderland's Hong Kong campus in the first two years, and then completed his final year of study in the Sunderland campus in the UK.

程、課內課外,我都有很大得著。只是短短留學一年,家人都覺得我改變了很多。

I am overwhelmed to be able to achieve a 2:1 honours after all those years in high school with less-than-satisfactory academic results! Throughout the whole learning process in the Hong Kong campus, I learned a whole lot about learning and living environments. After spending just one year abroad, my family already noticed a huge difference in me!





EMPLOYABILITY-FOCUSED INITIATIVES



大師級課堂 Masterclasses

交流機會

Exchange Opportunities



Corporate Visits



職業拓展日 Career Days



Internships



及更多活動 and more.

為加強學生職業技能・新特蘭大學推出 Sunderland Futures 計劃為學生提供 方面的創新職業訓練及支援・透過這些活動 學生更有機會為自己拓展行業人脈網絡・ 並培植領導才能。

The University of Sunderland's employabilityfocused programme Sunderland Futures offers innovative support initiatives such as real-world professional support progression to employment.
These are delivered through

