

新特蘭大學香港分校 University of Sunderland in Hong Kong

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申請程序 How To Apply

- 1** 掃描右邊的QR code或登入<https://goo.gl/6odcU9>，遞交網上申請表格
Scan QR code or visit <https://goo.gl/6odcU9> and submit an online application
- 2** 入學註冊組將與申請者聯絡，並協助完成入學申請手續
Our admission advisor will contact the applicant to assist in completing the application
- 3** 申請者將於14天內獲發有條件/無條件取錄通知書
Applicant will receive a conditional / unconditional offer letter in 14 days
- 4** 憑取錄信可於入學註冊限期前確認學位及繳付學費
Offer holder can confirm the place and pay tuition fee before enrolment deadline

“During my studies I have been able to use the learning to improve my day-to-day work. Furthermore, as the Dissertation topic was related to my work area, I was able to learn and understand a great deal more about my own job. This has helped me in discussions with senior stakeholders and also contributed towards having an educated holistic view.”

Savindra Silva

MBA Graduate
University of Sunderland in Hong Kong
Senior Manager, Financial Crime Compliance, HSBC



**University of
Sunderland**
in Hong Kong

Information is accurate at the time of publication and is subject to change. All programmes in this publication are registered under the Non-local Courses Registry (NCR) and Hong Kong residents can apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Student Finance Office – Working Family and Student Financial Assistance Agency. It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

USHK-PT-MBA-LL200616-B



**University of
Sunderland**
in Hong Kong



Master Your Future

2020-2021

MBA

工商管理碩士

HK x UK: Two-place Learning
香港x英國 兩地學習



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工商管理碩士

Master of Business Administration (MBA)

註冊編號 NCR reg. No. **252467**
修讀期 Duration **9 months (HK) + 9 months (UK)**
修讀模式 Mode of Study **Face to face tuition**
入學月份 Intake **January, April, July and October**

兩地學習 Two-place Learning

財富雜誌《Fortune》排行榜前100名公司中，差不多半數的行政總裁擁有MBA學位。MBA學位是一項極具挑戰性和高價值的商業資格證明，以展示個人卓越的商業及領導能力。

本課程將讓你掌握國際上最佳的商業理念及營運模式，並探討其成功之道。課程涵蓋戰略運用、職能及解難能力，並提升領導技巧。在新特蘭學習，大學更專注於結合實戰情況需要的解難及理論應用，以裝備並應付現實世界的各類挑戰。

Almost half of the CEOs of Fortune top 100 companies hold an MBA, and it's no surprise why: an MBA degree is an extremely challenging and high value business qualification that demonstrates exceptional business and leadership skills.

This MBA course will teach you to apply the best of international business concepts and models to deliver outstanding results in the workplace. You will develop your strategic knowledge, functional competence and problem-solving ability, and enhance your leadership capabilities. At Sunderland, we focus on problem-solving ability and linking theory to real-world challenges.



新特蘭大學香港分校 UNIVERSITY OF SUNDERLAND IN HONG KONG

創建逾100年的英國新特蘭大學歷史悠久，於香港繁盛的商業和金融區中心地帶開設英國以外的首間分校，為學生提供更多升學及進修機會，以取得國際認可的大學學歷。

The University of Sunderland has a rich heritage spanning over 100 years. The University offers a unique opportunity to study globally recognised qualifications in the heart of Hong Kong's vibrant business and financial district.

獲香港教育界、政界及業界領袖出席支持，新特蘭大學香港分校於2017年3月正式揭幕，為香港引入新特蘭大學成功的教學典範 'Career Ready' (譯:職業就緒)，助畢業生成就未來。

With the support and presence of education, government and business leaders, the University announced the launch of the Hong Kong campus at the British Consulate on 2nd March 2017 and introduced the University's highly successful 'Career Ready' approach to the Hong Kong market.

英國新特蘭大學香港分校旨在為教育學生成為「未來創造者」，為社會及經濟發展作出貢獻。透過大膽創新而具啟發性的教育、研究和創意實踐，為學生提供豐富的學習體驗，以提升創造性思維，融入多元文化，讓學生不論於學術、研究及專業服務等各方面，都能爭取優越的表現。

The University of Sunderland in Hong Kong aims at educating students to be the tomorrow makers of our societies and economies. Our values are to provide an inspiring experience for our students; to enhance students' learning experiences and creative thinking; to educate students to be collaborative members in a community; to nurture students to be inclusive of diverse culture; and to enlighten students to strive for excellence in academic delivery, research, and service standards.



蔣上偉先生
Mr. Francis Chiang
新特蘭大學香港分校總監
Campus Director, University of Sunderland in Hong Kong

課程結構 Programme Structure

單元編號 Module Code	單元名稱 Module Title	學分 Credit	課程評核 Assessment
PGBM141	Professional Management & Leadership Development	30	Assignment ⁺
PGBM146	Value Creation in Organisations-Managing Operations & Marketing	30	Assignment ⁺
PGBM150	Innovation Entrepreneurship & Technology Transfer	30	Assignment ⁺
PGBM01	Financial Management and Control	15	Assignment ⁺
PGBM156	Strategic Management in an International Context	15	Assignment ⁺
PGBM161	MBA Project	60	Dissertation

入學要求 Entry Requirements

學術 Academic

- An honours degree (2:2 or above) in any discipline and at least six months of business-related work experience; OR
- Professional qualification(s) with at least 3 years of business-related work experience; OR
- Non-standard applicants with Advanced Diploma or equivalent qualification and at least 5 year professional or managerial work experience will be interviewed by the Hong Kong campus and considered by the University on a case by case basis.

英語 English

- English proficiency equivalent to HKDSE Level 3 / HKCEE (Syllabus B) Grade D or Level 3 / HKALE Grade E / IELTS 6.0. Applicants whose first language is English, or whose previous qualification (at undergraduate level or above) was taught and assessed in English are exempted from this requirement.

⁺ Depending on the module, assignments can be a single piece of work or may be made up of several parts and may include written individual reports, essays, reflections, portfolios, journals, peer evaluations, practicals, written group reports, group presentation, etc.



獎學金高達港幣 \$5,000* Scholarship up to HK\$5,000*

學生可申請上述獎學金。香港居民修讀的香港課程，可申請政府學資處的「擴展的免入息審查貸款計劃」。Student can apply for the above scholarship. Hong Kong residents can apply for the Extended Non-Means-Tested Loan Scheme from the Student Finance Office-Working Family and Student Financial Assistance Agency for the part of the programme studied in Hong Kong only.



到英國修讀9個月 畢業後留英工作生活 Study in UK in the last 9 months and work in the UK after graduation

大學校區分別設於新特蘭、倫敦和香港。MBA課程讓學生在首9個月，先在香港分校兼讀部份課程，期後9個月於英國倫敦 / 新特蘭主校完成餘下課程，並可在畢業後利用PSW簽證*逗留英國工作生活，為未來鋪路！With 3 campuses in Sunderland, London and Hong Kong, the MBA programme enables students to study in HK for 9 months and completing the remaining programme in London/ Sunderland. Graduates can benefit from the post-study work visa (PSW)* to work in the UK after graduation.



高達 95.3% 碩士畢業生 6個月內受聘或繼續深造 Up to 95.3% graduates in employment or further study within six months of graduating (DLHE 2016/17)

大學近年的畢業生遍及以下專業界別：
Our recent graduates have secured roles in a range of sectors including:

科技Technology - Microsoft, IBM

消費者產品 Consumer good - P&G, Nike, Adidas

銀行 Banking - Lloyds TSB, HSBC

酒店及餐飲 Hospitality - Marriott Hotels, Starbucks

政府部門及機構 Government departments and agencies

* 詳情請與我們入學註冊組聯絡。
Please refer to our Admission team.