

Date RSVP	RSVP Press	Attended	Publication	Headline/ Section	Date of Published	QS 0/10	Content												
Print							1	2	3	4	5	6	7	8	9	10	11	12	13
Mar 1	Hong Kong Economic Times	✓	✓	英國新特蘭大學 港首設分校/ A22	Mar 3	8	✓	✓	✓		✓	✓	✓			✓		✓	✓
Mar 1	Ming Pao Daily News	✓	✓	英大環中環設分校 學士每年 5.6 萬元/ A26	Mar 3	10	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓
Mar 1	Oriental Daily News	✓	✓	英新特蘭大學 港設分校/ A11	Mar 3	7		✓	✓		✓			✓	✓	✓	✓		
Mar 1	Sing Tao Daily	✓	✓	新特蘭大學來港 首設亞洲分校 十月開課 四年學費 21 萬/ F03	Mar 3	8	✓	✓	✓		✓	✓			✓		✓	✓	✓
Mar 1	Hong Kong Economic Times - Sky Post	✓	✓	英新特蘭大學港設分校 4 年制學士課程盛惠\$20 萬/ P20	Mar 3	5	✓	✓			✓	✓				✓			✓
Mar 1	Ta Kung Pao	✓	✓	英新特蘭大學在港設分校/ A19	Mar 3	6	✓		✓		✓	✓						✓	✓
Mar 1	Wen Wei Pao	✓	✓	英新特蘭大學落戶香港設分校	Mar 3	8	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓
Mar 1	South China Morning Post – Jiu Jik	✓	To be published	To be published	(TBC)														
Mar 1	South China Morning Post	x	--	--	--														
Online							1	2	3	4	5	6	7	8	9	10	11	12	13
Mar 1	Hong Kong Economic Times - Topick	✓	✓	30 萬內完成學位課程 英國新特蘭大學來港設分校	Mar 2	7	✓	✓			✓	✓				✓		✓	✓
Mar 1	Ming Pao Daily News	✓	✓	英新特蘭大學在港設首亞洲分校 十月開課提供全職和兼讀學額 每年學費 3.5 至 5.6 萬元	Mar 2	10	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓
Mar 1	Ming Sheng Bao	✓	✓	英新特蘭大學在港設首亞洲分校 十月開課提供全職和兼讀學額 每年學費 3.5 至 5.6 萬元	Mar 2	10	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓
Mar 1	Oriental Daily News	✓	✓	英新特蘭大學來港設亞洲首間分校 納千學生	Mar 2	7		✓	✓		✓			✓	✓	✓	✓		
Mar 1	Oriental Daily News	✓	✓	英新特蘭大學來港設亞洲首間分校 納千學生	Mar 2	7		✓	✓		✓			✓	✓	✓	✓		
Mar 1	Hong Kong Economic Times	✓	✓	英國新特蘭大學 港首設分校 20 萬讀學士 1 千學額可赴英體驗	Mar 3	8	✓	✓	✓		✓	✓	✓			✓		✓	✓
Mar 1	Hong Kong Economic Times - Kui Name	✓	✓	英國新特蘭大學 港首設分校	Mar 3	8	✓	✓	✓		✓	✓	✓			✓		✓	✓
Mar 1	Ming Pao Daily News	✓	✓	英大環中環設分校 學士每年 5.6 萬元	Mar 3	10	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓
Mar 1	Oriental Daily News	✓	✓	英新特蘭大學 港設分校	Mar 3	8	✓	✓	✓		✓				✓	✓	✓	✓	✓
Mar 1	Sing Tao Daily	✓	✓	新特蘭大學來港 首設亞洲分校	Mar 3	8	✓	✓	✓		✓	✓		✓		✓	✓	✓	✓
Mar 1	Hong Kong Economic Times - Sky Post	✓	✓	英新特蘭大學港設分校 4 年制學士課程盛惠\$20 萬	Mar 3	5	✓	✓			✓	✓				✓			✓
Mar 1	Ta Kung Pao	✓	✓	英新特蘭大學在港設分校	Mar 3	6	✓		✓		✓	✓						✓	✓
Mar 1	Ta Kung Pao (Finance)	✓	✓	英新特蘭大學在港設分校	Mar 3	6	✓		✓		✓	✓						✓	✓
Mar 1	Wen Wei Pao	✓	✓	英新特蘭大學落戶香港設分校	Mar 3	8	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓
Mar 1	Hong Kong Economic Times – Yahoo! HK	✓	✓	英新特蘭大學港設分校 4 年制學士課程盛惠\$20 萬	Mar 3	8	✓	✓	✓		✓	✓	✓			✓		✓	✓
Mar 1	Sing Tao Daily – 香港新浪 bevoice.hk	✓	✓	新特蘭大學來港 首設亞洲分校	Mar 3	8	✓	✓	✓		✓	✓		✓		✓	✓	✓	✓
Mar 1	Ta Kung Pao – hkczw.com	✓	✓	新特蘭大學在香港設分校 今年十月開課	Mar 4	6	✓		✓		✓	✓						✓	✓
Mar 1	Wen Wei Pao – Epoch Times	✓	✓	英新特蘭大學落戶香港	Mar 7	8	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓
Mar 1	Hong Kong Economic Times - Sky Post, Discuss.com.hk	✓	✓	英新特蘭大學港設分校 4 年制學士課程盛惠\$20 萬	Mar 6	5	✓	✓			✓	✓				✓			✓
Mar 1	Ta Kung Pao – hk932.com	✓	✓	英國新特蘭大學亞洲首間分校坐落香港，今年 10 月開始招生	Mar 4	6	✓		✓		✓	✓						✓	✓

Quality Score: positive reporting (3), completeness (2), accurate (3), covered main points (below) (2), substitute content that stood in place of our key points (= 2).

Points generally covered (number of news articles out of 27):

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|-------------------------------------|--------------------------------------|-------------------------------------|--|
| 1. Price – competitive pricing (24) | 5. 3 year programme (27) | 9. Location at Central (13) | 12. Same teaching and qualification as UK (18) |
| 2. Overseas study (22) | 6. 3 / 4 year programme (23) | 10. No. of Placement (19) | 13. Full time lesson start in October (24) |
| 3. Entry requirement (23) | 7. Extended embedded foundation (11) | 11. No. of Alumni in Hong Kong (14) | |
| 4. Employability (3) | 8. Scholarships (3) | | |