**The Sunderland HK**

*The Sunderland HK* is a publication developed by the University of Sunderland in Hong Kong as an open platform for our students, alumni, teaching staff and other business professionals to share their best practices, professional knowledge, and industry insights with our students and graduates in order that they may put them into practice in their studies and current / future careers.

*The Sunderland HK* will be published quarterly and distributed to schools, students, graduates, agents and partners via various online and offline channels.

# Article Submission

*The Sunderland HK* is inviting you to share your professional or industry knowledge and insights in our quarterly publication. Authors of published articles will receive a reward of up to HK$1,000.

GENERAL CONDITIONS FOR SUBMISSION

* The Sunderland HK only admits original manuscripts.
* The chosen articles may be translated into English or traditional Chinese and edited for clarity and grammatical accuracy. We will seek author’s approval before release.
* The author will be responsible for obtaining permission for the use of any images and content under copyright.
* The University of Sunderland in Hong Kong will not accept liability for the opinions expressed in submitted articles.

SUBMISSION DEADLINES

You are welcome to share your ideas and/or experience with us **ANYTIME**. There is no submission deadline and the chosen articles may be published in The Sunderland HK, university website or social media platforms within 6 months.

REWARD

|  |  |
| --- | --- |
| **Article published** | **Remuneration** |
| * Cover story in *The Sunderland HK*, the University website and social media | HK$1,000.- |
| * Other pages in *The Sunderland HK*, the University website and social media | HK$800.- |
| * The University website and social media | HK$500.- |

1. Author's Name*(Please tick an appropriate box.)*

|  |  |  |
| --- | --- | --- |
| *Title* | Professor  Dr.  Mr.  Mrs.  Ms. | |
| *(English)* | | *(中文)* |

1. Author's Short Bio

|  |
| --- |
| *(English, within 50 words)* |
| *(中文, 不多於50字)* |

1. Author’s Contact Details

|  |  |  |
| --- | --- | --- |
| *(Mobile)* | *(Email)* |  |

1. Topics*(Please tick an appropriate box.)*

*Employability Skills*

Adaptability and Flexibility

Brilliant Employability Skills

Commercial Awareness

Communication Skills

Confidence

Digital Competence

Imagination and Creativity

Leadership and Delegation

Numeracy

Organisation

Pitch Anything

Problem-Solving

Team Working

Working Independently and Autonomy

Other (please specify):

*Industry Insights*

Accounting

Artificial Intelligence

Banking and Finance

Business Management

Business Start-up

Data Science

FinTech

Hospitality

Human Resource Management

International Trade

Logistic

Marketing

Travel and Tourism

Other (please specify):

1. Has this article been published previously or is under submission?

No  Yes (please specify the date and publication platform):

1. CONSENT & DECLARATION

Please check the following boxes before signing submission.

I hereby consent to the publication of my submitted article and image(s) in *The Sunderland HK*, the University website and other official channels, and for media purposes including promotional presentations and marketing campaigns.

I have read and understand the general conditions for submission; and confirm that the article I submit here is my own original manuscript.

|  |  |
| --- | --- |
| *Author’s Signature* |  |
| *Author’s Name* |  |
| *Date* |  |

1. Topic & Article

|  |
| --- |
| *(Topic)* |
| *(Content, English or Chinese, 400-600 words)* |

Please complete and email this submission form to [marketing@sunderland.edu.hk](mailto:marketing@sunderland.edu.hk).   
For inquiries, please call (852) 2992 0133 to reach Ms. Sandra Tong or Ms. Mandy Chan.