

Professional Development 2020-21 —

# Certificate of The Psychology of Effective Leadership

## 高效能領導心理學證書



### INTRODUCTION

Even in the face of pandemic, the challenge for leaders remains the same – motivating people to work together and contribute to the success of the organisation.

This course will be of interest to identify and articulate your leadership style and vision, gain knowledge of leadership qualities and capabilities, as well as forge a personalised development plan. At the end of this course you will create a personal leadership plan that will help you continue to develop your skills, knowledge and awareness in your effort to become a more successful and engaging leader.

### FACILITATOR



#### MS. JENNIFER BOVARD

She holds a Masters of Psychology from London University and a Diploma in Childcare from Manchester City College, and taught Child Development at the Open University for several years.

### HOW TO APPLY

#### SCAN HERE

to download the application form



## COURSE OUTLINE



## By the end of the module you should be able to:

1. Learn essential leadership skills, including how to inspire, motivate followers, and influence without authority
2. Create a personal leadership plan that will help you continue to develop your skills, knowledge and awareness
3. Identify and articulate your leadership style and vision
4. Gain knowledge of leadership qualities and capabilities and apply these insights within your organisation
5. Forge a personalised development plan which will help you identify your strengths and guide you towards reaching your goals

## CLASS SCHEDULE

4 intakes in a year (Feb, May, Aug, Nov)

Please refer to [sunderland.edu.hk](http://sunderland.edu.hk) for details

## COURSE FEE

HK\$3,000

## DELIVERY MODE

Face to face / Online Classes

## MEDIUM OF INSTRUCTION

English

## MATERIALS

- Power points
- Activities
- A complimentary online textbook

☎ 2978 5016

✉ [enquire@sunderland.edu.hk](mailto:enquire@sunderland.edu.hk)

📍 9/F South China Building 1-3 Wyndham Street Central Hong Kong



[sunderland.edu.hk](http://sunderland.edu.hk)

