**The Sunderland HK**

*The Sunderland HK* is a publication developed by the University of Sunderland in Hong Kong as an open platform for our students, alumni, teaching staff and other business professionals to share their best practices, professional knowledge, and industry insights with our students and graduates in order that they may put them into practice in their studies and current / future careers.

*The Sunderland HK* will be published quarterly and distributed to schools, students, graduates, agents and partners via various online and offline channels.

# Article Submission

*The Sunderland HK* is inviting you to share your professional or industry knowledge and insights in our quarterly publication. Authors of published articles will receive a reward of up to HK$1,000.

GENERAL CONDITIONS FOR SUBMISSION

* The Sunderland HK only admits original manuscripts.
* The chosen articles may be translated into English or traditional Chinese and edited for clarity and grammatical accuracy. We will seek author’s approval before release.
* The author will be responsible for obtaining permission for the use of any images and content under copyright.
* The University of Sunderland in Hong Kong will not accept liability for the opinions expressed in submitted articles.

SUBMISSION DEADLINES

You are welcome to share your ideas and/or experience with us **ANYTIME**. There is no submission deadline and the chosen articles may be published in The Sunderland HK, university website or social media platforms within 6 months.

REWARD

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| **Article published** | **Remuneration** |
| * Cover story in *The Sunderland HK*, the University website and social media | HK$1,000.- |
| * Other pages in *The Sunderland HK*, the University website and social media | HK$800.- |
| * The University website and social media | HK$500.- |

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| *Title* | Professor  Dr.  Mr.  Mrs.  Ms. | |
| *(English)* | | *(中文)* |

1. Author's Short Bio

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1. Topics*(Please tick an appropriate box.)*

*Employability Skills*

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Please check the following boxes before signing submission.

I hereby consent to the publication of my submitted article and image(s) in *The Sunderland HK*, the University website and other official channels, and for media purposes including promotional presentations and marketing campaigns.

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| *(Content, 400-600 words in English and 600-800 characters in Chinese)*  *(Author’s profile, ~300 words in English and ~120 characters in Chinese. Please also send us your portrait photo of no lesser than 1MB in jpeg.)* |

Please complete and email this submission form to [marketing@sunderland.edu.hk](mailto:marketing@sunderland.edu.hk).   
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