

HK x UK: Multi-campus Learning Experience

香港×英國「一校多區」跨國學習體驗



3-YEAR FULL-TIME BACHELOR'S DEGREES

3年全日制(榮譽)學士學位 2023 – 24



**University of
Sunderland**
in Hong Kong

新特蘭大學香港分校

University of Sunderland in Hong Kong

創建逾100年的英國新特蘭大學歷史悠久，於香港繁盛的商業和金融區中心地帶開設英國以外的首間分校，為學生提供更多升學及進修機會，以取得國際認可的大學學歷。新特蘭大學香港分校獲香港教育界、政界及業界領袖出席支持，於2017年3月正式揭幕，為香港引入新特蘭大學成功的教學典範‘Career Ready’（譯：職業就緒），助畢業生成就未來。

The University of Sunderland has a rich heritage spanning over 100 years. The University offers a unique opportunity to study globally recognised qualifications in the heart of Hong Kong's vibrant business and financial district. With the support and presence of education, government and business leaders, the University announced the launch of the Hong Kong campus at the British Consulate on 2nd March 2017 and introduced the University's highly successful 'Career Ready' approach to the Hong Kong market.

英國新特蘭大學香港分校旨在教育學生成為「未來創造者」，為社會及經濟發展作出貢獻。透過大膽創新而具啟發性的教育、研究和創意實踐，為學生提供豐富的學習體驗，以提升創造性思維，融入多元文化，讓學生不論於學術、研究及專業服務等各方面，都能爭取優越的表現。

The University of Sunderland in Hong Kong aims at educating students to be the tomorrow makers of our societies and economies. Our values are to provide an inspiring experience for our students; to enhance students' learning experiences and creative thinking; to educate students to be collaborative members in a community; to nurture students to be inclusive of diverse cultures; and to enlighten students to strive for excellence in academic delivery, research, and service standards.



蔣上偉先生

Mr. Francis Chiang

新特蘭大學香港分校總監
Campus Director,
University of Sunderland in Hong Kong

香港×英國「一校多區」跨國學習體驗

HK x UK: Multi-campus Learning Experience

外地學習體驗不再是留學生或交流生的專利。新特蘭大學香港分校設三年制(榮譽)學士課程，期間可選擇到英國大學校區留學一至兩年，讓學生可藉此擴闊眼界，體驗英國生活文化。

Overseas study is no longer just the privilege of exchange students or students studying abroad. The University of Sunderland in Hong Kong is offering 3-year bachelor's (honours) degrees with the option to study in our UK campuses for 1 or 2 years, so that students can broaden their horizons and gain valuable exposure to British culture.



國際及本地認可(榮譽)學位

Internationally and Locally Recognised Honours Degree

新特蘭大學香港分校的所有學位課程已通過香港教育局非本地註冊處評審。大學自1994年起更位列跨國教育界的領先院校，現有超過167,000位校友遍及全球，當中包括超過6,700位在港校友。新特蘭大學是英國政府資助大學，更被2023年的《衛報大學指南》評為英國前50名大學。大學所頒授之學歷均符合英國國家資歷架構的審核，或下列世界各國政府及企業認可：

All the programmes of University of Sunderland in Hong Kong have been reviewed by the Non-local Courses Registry of Hong Kong Education Bureau. Sunderland is recognised internationally as a leading university since 1994, with over 167,000 alumni worldwide, including over 6,700 alumni in Hong Kong. The University of Sunderland is a UK government-funded university and was ranked as a top 50 university in the Guardian University Guide 2023. The academic credentials awarded are in accordance with the revision of the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (FHEQ) and British Regulated Qualifications Framework (RQF), or are recognised by governments and businesses worldwide, as shown below:



衛報大學指南2023
Guardian University
Guide 2023



歐盟國家資歷架構
European Qualifications
Framework (EQF)



研究卓越架構 2021
Research Excellence
Framework 2021 (REF)



英國高等教育質量保證
Quality Assurance
Agency



QS 五星評級 2022
QS Stars 2022



可選擇到英國校區學習1至2年

Optional Study in UK Campus for 1 to 2 years

大學校區分別設於新特蘭、倫敦和香港。香港分校之學生可選擇負笈英國校區就讀一或兩個學年，藉此體驗英國文化、提升英語能力、擴展國際視野，增強日後就業競爭力。一般而言，曾經接受海外文化環境洗禮的學生，性格態度較為開朗，敢於創新，普遍較受僱主歡迎。

With 3 campuses in Sunderland, London and Hong Kong, students based in Hong Kong campus can choose to study one or two years in our UK campuses. This will allow students to immerse themselves in the British culture, develop English language skills and enhance employability with demonstrable international experience and exposure to other cultures and environments.



獎學金高達港幣\$30,000*

Scholarship up to HKD30,000*

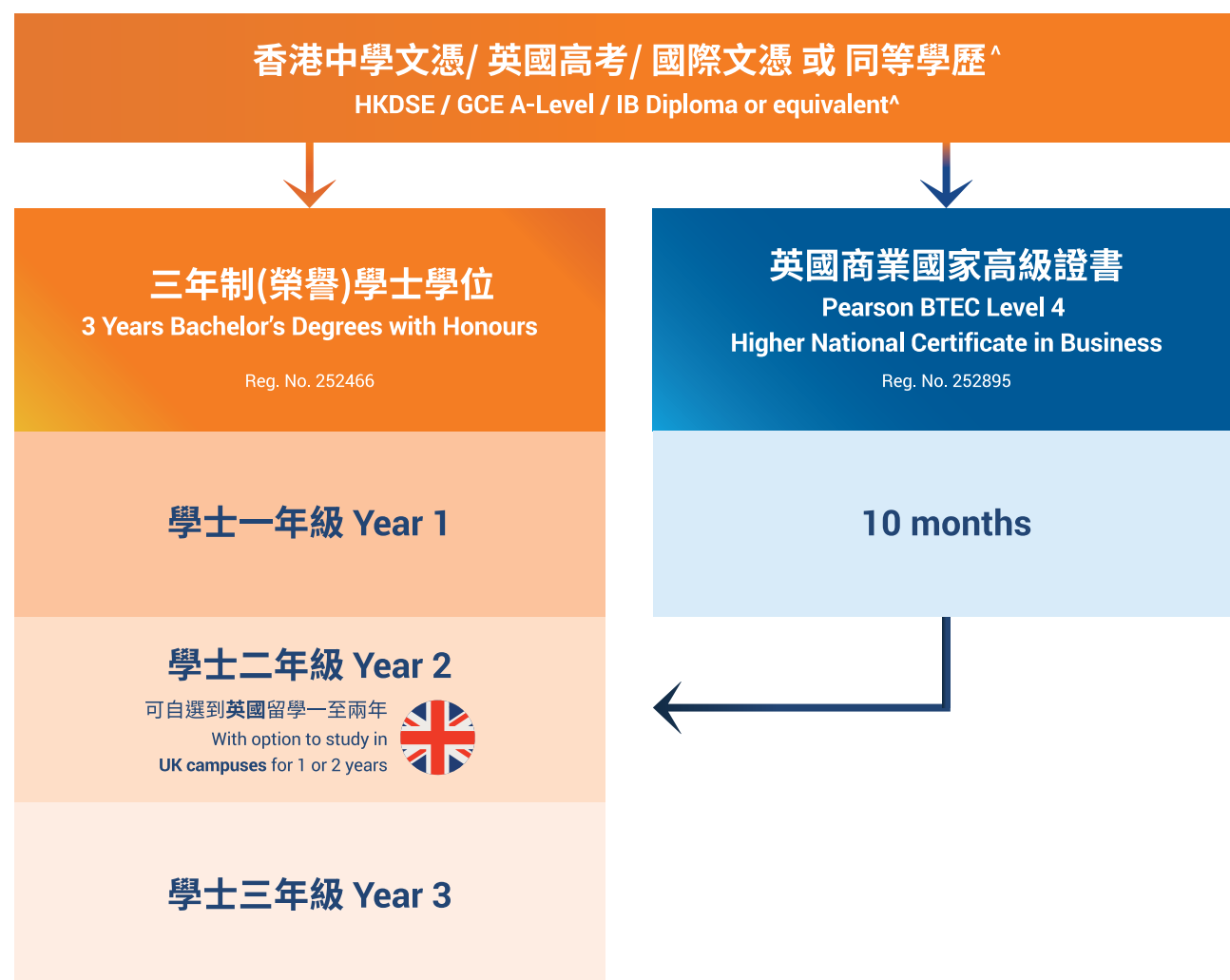
學生可透過《校長推薦計劃》或《學生自薦計劃》申請上述獎學金。香港居民更可申請「擴展的免入息審查貸款計劃」，向在職家庭及學生資助事務處尋求經濟援助。

Students can apply for the scholarship via the "Principal's Recommendation Scheme" or "Self-Recommendation Scheme". Hong Kong residents can also apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Working Family and Student Financial Assistance Agency.

* 受條款和細則約束。詳情請與我們的入學註冊組聯絡。

* Terms and conditions may apply. Please refer to our admission team.

入學要求 Entry Requirement



學士課程

Bachelor's Degree

- 英國大學聯招UCAS對照分數達88分，並達國際英語水平測試IELTS 6.0 或同等成績。
- 收生以最高分數的任何科目計算。
- 可豁免DSE中文／通識／數學作入學要求。
- 88 UCAS tariff points with an English language proficiency of IELTS 6.0 or equivalent.
- Academic requirement is calculated by the highest scores in **ANY** subjects.
- HKDSE Chinese / Liberal Studies / Mathematics result is not compulsory as long as the candidate obtains the required UCAS tariff points.

英國商業國家高級證書

Pearson BTEC Level 4 Higher National Certificate in Business

- 香港中學文憑 / 高級程度會考達1科合格，並達國際英語水平測試 IELTS 5.5或同等成績。
- 1 subject pass in HKDSE / A-Level or equivalent with an English language proficiency of IELTS 5.5 or equivalent.

[^] 申請者同時需符合學術及英語入學要求，如未能直升學士一年級，可選讀一年制的英國商業國家高級證書，以銜接學士二年級。有關學術及英語入學要求的詳情，請聯絡入學註冊組。

[^] Applicants are required to fulfil both academic and English language entry requirements. Applicants who are not accepted onto Year 1 of the bachelor's degrees may apply to enter a 1-year BTEC Higher National Certificate which can lead into Year 2 of bachelor's degrees. For academic and English requirement details, please contact our admission team.

成績對照表 UCAS Tariff Tables for HKDSE	
香港中學文憑 HKDSE	英國大學聯招對照分數 UCAS Tariff Points
5**	56
5*	52
5	48
4	32
3	16

商業及管理(榮譽)學士 BA (HONS) BUSINESS AND MANAGEMENT

Reg. No. 252466

100% coursework assessment

學費 Tuition Fee*
每年 HKD80,000 per year



Year 1 Modules

MGT101 - Business Organisations and Society
MGT102 - Business Management Skills Development
MGT103 - Understanding Markets and Marketing
MGT104 - Fundamentals of Financial Decision Making

Year 2 Modules

MGT201 - Managing Self and Others
MGT202 - Delivering Projects For Organisational Success
MGT203 - Integrated Marketing Practice
MGT204 - Corporate Finance and Portfolio Valuation

Year 3 Modules

MGT301 - Strategic Leadership and Collaboration
MGT302 - Managing Business Continuity and Resilience
MGT303 - Leading and Implementing Organisational Change
MGT304 - Business Consultancy Project

* 此費用未包括港幣\$600行政費用。

* This does not include HKD600 administration fee.

英國商業國家高級證書 PEARSON BTEC LEVEL 4 HIGHER NATIONAL CERTIFICATE IN BUSINESS

Reg. No. 252895

100% coursework assessment

學費 Tuition Fee*
HKD58,000



Pre-sessional Modules

- Preparation Course

Modules

- Accounting Principles
- Business and the Business Environment
- Entrepreneurial Ventures
- Human Resource Management
- Leadership and Management
- Managing a Successful Business Project
- Marketing Processes and Planning
- Operations Management

* 此費用未包括BTEC註冊費用。

* This does not include the BTEC student registration fee.

畢業生郁智皓 (Ryan) 參加了香港×英國「一校多區」跨國學習體驗，他先在香港分校修畢學士一、二年級課程，再負笈英國完成三年級課程。

Ryan Yuk joined the **HK x UK: Multi-campus Learning Experience** programme organised by University of Sunderland Hong Kong Campus. He studied his bachelor's degree in Sunderland's Hong Kong Campus in the first two years, and completed his final year of study in the Sunderland Campus in the UK.

很高興能夠由中學時期成績平平，至現在考獲二等一級的榮譽學士畢業，整個學習歷程、課內課外，我都有很大得著。雖然短短一年，家人都覺得我改變了很多。

I am overwhelmed by receiving a 2:1 honours in my bachelor's degree although all those years in high school with less-than-satisfactory academic results! I learned a lot throughout my study. My family already noticed a huge difference in me after the year study abroad!



郁智皓 新特蘭大學香港分校商業及人力資源管理（榮譽）學士
Ryan Yuk BA (Hons) Business and Human Resource Management
University of Sunderland in Hong Kong



Employability-focused Initiatives

就業技能提升及支援



大師級課堂
Masterclasses



交流機會
Exchange Opportunities



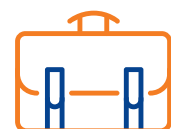
企業探訪
Corporate Visits



職業拓展日
Career Days



實習工作
Internships



及更多活動
And more...

為加強學生就業能力，新特蘭大學推出 **Sunderland Futures** 計劃，為學生提供創新的就業訓練及支援，學生可透過多方面的資訊及活動，拓展行業人脈網絡，培植領導才能。

The University of Sunderland's employability focused programme **Sunderland Futures** offers innovative support initiatives, such as real-world professional opportunities, giving students the skills and experience to enhance career progression.

優先取錄及申請程序

Priority Offer & Application Procedure

01

掃描QR code或登入
<https://bit.ly/FTUG-230418>，
遞交網上申請表格。
Scan QR code or visit
<https://bit.ly/FTUG-230418> and
submit an online applications.



入學註冊組將與申請者聯絡，並協助
完成入學申請手續。

Our admission adviser will contact the
applicant to assist in completing the
application.

02

03

申請者將於14天內獲發有條件/無條件
取錄通知書。
The applicant will receive a conditional /
unconditional offer letter in 14 days.



持有取錄信的學生，可於放榜日或之後
優先留位或確認學位。

Offer holder has priority to reserve a place
or confirm the offer on or after the results
release day.

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www.sunderland.edu.hk



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Information is accurate at the time of publication and is subject to change. All programmes in this publication are registered under the Cap. 493 Non-local Higher and Professional Education (Regulation) Ordinance. Hong Kong residents can apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Student Finance Office - Working Family and Student Financial Assistance Agency. It is a matter of discretion for individual employers to recognise any qualification to which the courses listed in this brochure may lead.

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