

中國香港橄欖球總會



University of  
Sunderland  
in Hong Kong

in collaboration with



Pearson BTEC Level 5  
Higher National Diploma in

# SPORT

Reg. No. 253204

“It's been fantastic to have successfully launched the Pearson BTEC Level 5 HND in Sport course in Hong Kong. We are delighted to be the first national sports association (NSA) in Hong Kong to take a leading role in helping to deliver an education programme.”

James Farndon  
CEO, HKCR



中國香港橄欖球總會



HONG KONG  
CHINA RUGBY

## Hong Kong China Rugby

Established in 1952, HKCR is the governing body for rugby in Hong Kong and a full member of World Rugby and the Sports Federation & Olympic Committee of Hong Kong, China. Over the past 70 years HKCR has built a reputation in the international sports sector for innovation, excellence, community engagement and exemplary governance. HKCR has a history of delivering world class events, including two Bledisloe Cups, a British & Irish Lions match, and the iconic Cathay/HSBC Hong Kong Sevens.



## University of Sunderland in Hong Kong

The University of Sunderland (UK) was established in 1901 and has over 27,500 students and 192,000 alumni worldwide, including 7,600 in Hong Kong. Ranked as one of the top 40 universities in the Guardian University Guide 2025, Sunderland is recognised internationally as a leading university, receiving five stars for teaching, inclusiveness, employability, and facilities in the QS World University Rankings 2022. The University has three campuses where students can choose to study – Sunderland, London and Hong Kong. The University of Sunderland in Hong Kong offers a wide range of academic programmes including bachelor's degrees, master's degrees, higher diplomas and short courses. Students who aspire to study abroad can broaden their horizons and gain valuable exposure to British culture by studying part of their programmes in our UK campuses. You can enjoy a life-changing and transformative experience as part of this well-established academic community and enhance your career path.

With the goal of developing the next generation of Sport and Recreation industry professionals, HKCR has partnered with the University of Sunderland in Hong Kong, and in collaboration with Kai Tak Sports Initiative (Community Project by Kai Tak Sports Park), to deliver the Pearson BTEC Higher National Diploma in Sport.

In addition to being internationally recognised for organising the Cathay/HSBC Hong Kong Sevens, HKCR is the leader in delivering community sports programmes. This unique Higher National Diploma in Sport will give students a high-quality tertiary education combined with practical experience and networking opportunities that lead to real-world outcomes.



“Kai Tak Sports Initiative” (KTSI) is a charitable foundation that aims to advance and promote physical and mental health for the benefit of the Hong Kong community through sports and fitness related activities. It actively supports the creation and organisation of a variety of sports related programmes that are open to participants from all walks of life.



Hong Kong China Rugby poster boy Salom Yiu Kam Shing, who is Hong Kong China Men's 7s record cap holder, said that, “This Pearson BTEC Higher National Diploma in Sport offers aspiring sport professionals in Hong Kong the perfect pathway to their chosen careers.”



# Pearson BTEC Level 5 Higher National Diploma in

# SPORT

BTEC is one of the world's most recognised applied learning brands, engaging students in practical, interpersonal, and thinking skills for more than thirty years. Pearson BTEC Higher Nationals are designed to help students secure the knowledge, skills and behaviours needed to succeed in the workplace.

The purpose of the Pearson BTEC Higher National Diploma in Sport is to develop students as professional, self-reflecting individuals with an opportunity to work within many areas of the Sport and Recreation industry, including Sports Development, Health and Fitness Management, Sports Facility Management, and Outdoor Adventure Management.

In addition, graduates of the Higher National Diploma in Sport programme may gain advanced entry to related degree programmes in the UK. Moreover, they will be eligible for senior year admissions (3rd year entry) to numerous sports related bachelor's degrees offered at various tertiary institutions throughout Hong Kong. Extensive progression routes to a bachelor's degree which include the University of Sunderland, local institutes via the Non-Jupas path, and other overseas institutes.



## List of Modules & Outcomes

### Physical Activity, Lifestyle & Health

Students will be able to use appropriate tools to assess the lifestyle of a range of individuals and design, implement and review lifestyle enhancement programmes.

### The Sport Landscape

Students will have a better knowledge of the influence of government priorities on the sporting landscape and, therefore, understand how and why sport is increasing in importance on government agendas.

### Project Management

Students will have the confidence to engage in decision-making, problem-solving and research activities using project management skills.

### Risk & Safety Management in the Outdoors

Students will be able to develop their own risk assessments, safety statements and standard operating procedures for a chosen outdoor activity and programme.

### Inclusive Sport

Students will have the skills to plan and deliver effective sessions as well as understand how a wide variety of different groups may require support when participating.

### Sport Marketing

Students will be able to understand the significance of marketing to a sports organisation, as well as be able to develop an appropriate marketing communication campaign for a sports organisation.

### Environmental Issues & Ethics

Students will undertake an environmental sustainability project that addresses the impact of outdoor activities on the natural environment.

### Residential Activity Management

Students will investigate the key concepts of good practice in an outdoor residential centre and, analyse the evidence for residential outdoor learning and critically evaluate its impacts.

**Year 1**

### Research Project

Students will have the fundamental knowledge and skills to enable them to investigate workplace issues and problems, determine appropriate solutions and present evidence to various stakeholders in an acceptable and understandable format.

### Entrepreneurism in Sport

Students will develop their understanding of the skills and characteristics of today's successful entrepreneurs while reflecting upon their own skills and qualities in this area.

### Outdoor Facility Management

Students will understand the role of the manager within an outdoor facility, evaluate a range of management styles, explore organisational requirements for successful programming and demonstrate managerial skills.

### Event Management

Students will have the opportunities to develop knowledge and understanding of the context, development, range, scale and types of sports events through an introduction to events and the events industry.

### Personal & Professional Development

Students will be able to use appropriate tools to assess personal and professional needs and plan appropriate methods to meet these needs through training and professional development.

### Work Experience

Students will have gained several employability skills such as time management, communication and interpersonal skills, and task prioritisation.

### Managing a Sport Programme

Students will have the opportunity to gain disciplinary knowledge, and to develop the necessary skills to be successful in managing a sports programme.

**Year 2**

HKCR is uniquely placed to offer our students unrivalled access to a first-class learning experience delivered by industry leading experts combined with practical work experience at Hong Kong's biggest sports events. We are a leading National Sports Association (NSA) with a proud track record:

- Organisers of Hong Kong's most successful annual international sports event
- The only team sport with Elite status in the Hong Kong Sports Institute
- The only team sport to win a Gold medal at the Asian Games
- The only team sport to have hosted two World Cups in Hong Kong
- The first NSA to operate a charity, using sport to tackle social issues
- The only NSA to have been awarded Green Outdoor Event status, and be a signatory to the UN Sports for Climate Action Framework

Start your journey in the sports industry today – I look forward to seeing you on the course!

James Farndon  
CEO, HKCR



## Pearson BTEC Level 5 Higher National Diploma in Sport

(Reg. No. 253204)

Duration: 2 years (Evening and Weekends)  
Mode of Study: Face-to-face  
Intake: October  
Assessment: Assignment\*

### 2025-26 Tuition Fee

BTEC Pearson Higher National Diploma in Sport - HKD 50,000 per year\*

\*Please note that assessment methods are subject to change by the University of Sunderland according to need. Students may be advised that coursework may include one or more components of the following: assignment, reflection, e-portfolio, case study evaluation, essay, analysis and insight, report, project, presentation, plan, audio podcast, vlog, poster, online viva, etc.

### Entry Requirements

1 subject pass in HKDSE / A-Level or equivalent, with an English language proficiency of IELTS 5.5 or equivalent.

### Financial Assistance\*\*

Students can apply for the Extended Non-Means-Tested Loan Scheme (ENLS) to seek financial assistance from the Working Family and Student Financial Assistance Agency (WFSFAA).

\*The BTEC registration fee and HKD600 administrative fee are not included.

\*\*Terms and conditions may apply. Please refer to our admission team.

Information is accurate at the time of publication and is subject to change. The Chinese version is for reference only. If there is any discrepancy between the English version and the Chinese version, the English version shall prevail. All programmes in this publication are registered under the Cap. 493 Non-local Higher and Professional Education (Regulation) Ordinance. Hong Kong residents can apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Student Finance Office- Working Family and Student Financial Assistance Agency. It is a matter of discretion for individual employers to recognise any qualification to which the courses listed in this brochure may lead.

## How to Apply

- 01 Scan QR code and fill in your contact details online.
- 02 Our admission adviser will contact the applicant to assist in completing the application.
- 03 The applicant will receive a conditional/unconditional offer letter in 14 days.
- 04 Offer holder has priority to reserve a place or confirm the offer on or after the results release day.



For further information, please contact our admission advisors.  
Email: [enquire@sunderland.edu.hk](mailto:enquire@sunderland.edu.hk) / Tel: 2992 0133



成立於1952年，中國香港欖球總會 (HKCR) 是香港欖球運動的理事機構，世界欖球協會和中國香港體育協會暨奧林匹克委員會的正式成員。過去逾七十載，中國香港欖球總會以創新、卓越、社區參與和模範管理享譽國際體育界，主辦了包括兩屆「比迪素盃」、英格蘭及愛爾蘭雄獅隊 (British & Irish Lions) 亞洲之旅比賽和享譽全球的「國泰/滙豐香港國際七人欖球賽」在內的國際體育盛事。

# 運動學

英國國家高級文憑(第五級)

註冊編號: 253204

「我們很高興在香港成功推行第一個運動與康樂行業相關的國家高級文憑課程，亦是首次有香港體育總會就教育課程擔任領導角色。」

華哲思  
中國香港欖球總會行政總裁



為了培養新一代的體育和康樂行業專業人士，中國香港欖球總會攜手新特蘭大學和飛越啟德(啟德體育園社區項目)，為學生提供英國運動學國家高級文憑。除了主辦譽滿全球的國泰/滙豐香港國際七人欖球賽，中國香港欖球總會在發展社區體育項目方面也是卓越先鋒。

英國運動學國家高級文憑結合實踐經驗和交流機會，為學生提供高質量的、貼合社會需求的高等教育。



「飛越啟德」是一個用作鼓勵和支持社區體育活動發展的慈善基金，旨在透過體育及健體相關活動，促進及推廣身心健康，造福社群，並積極支持創建或舉辦各類型體育活動，藉以提供予各階層人士參加。

## 新特蘭大學香港分校

新特蘭大學成立於 1901 年，在全球擁有超過27,500名學生和192,000名校友，其中香港有7,600名校友。新特蘭大學是英國政府資助大學，獲2025年《衛報大學指南》評為英國前40名大學，在2022年QS世界大學排名中在教學、包容性、就業能力和設施方面均獲得五星評級。

大學擁有三個校區，學生可以選擇在新特蘭、倫敦和香港學習。新特蘭大學香港分校提供廣泛的學術課程，包括學士學位、碩士學位、高級文憑和短期課程。香港分校之學生可以選擇負笈英國校區就讀一或兩個學年，藉此擴闊眼界，體驗英國生活文化。作為這個完善的學術社區的一部分，學生可以享受改變生活和變革的經歷，培植領導才能並加強職業道路發展。



香港欖球球星姚錦成，於2023年4月第12次出戰香港國際七人欖球賽，同月第71次代表中國香港出戰七人欖球賽。

他表示：「此英國運動學國家高級文憑課程為有志於香港投身體育行業的人才，提供完善的職業發展規劃。」



# 運動學

英國國家高級文憑  
(第五級)

英國商業與技術教育委員會 (Business & Technology Education Council) 是全球最受認可的應用學習品牌之一，三十多年來一直鼓勵學生勤於實踐、培養人際交往能力和提高思考能力。英國國家高級文憑能協助學生獲得在工作上取得成功所需要具備的知識、技能和品行。

英國運動學國家高級文憑課程的目的是將學生培養成專業和具備反思能力的人才，以及從事涵蓋體育發展、健康和健身管理、體育設施管理和戶外冒險管理專業領域在內的體育和康樂行業。

從英國運動學國家高級文憑課程畢業的學生，可升讀英國新特蘭大學相關的一年或兩年銜接學士課程。另外，學生也獲得香港各大高等院校提供的運動相關本科課程高年級入學資格 (三年級入學)。升讀大學學士學位的多種升讀途徑包括新特蘭大學、或通過非聯招途徑進入本地院校以及其他海外院校。



## 課程內容

### 活動、生活方式及健康

學生將能運用適當工具，評估一系列個人的生活方式，並設計、實施及審視改善生活方式之計劃。

### 體育景觀

學生將更了解政府優先事項對體育景觀及發展的影響，從而了解體育運動如何及為何在政府議程上越趨重要。

### 項目管理

學生將有信心運用項目管理技能，參與決策、解決問題及為活動進行項目研究。

### 戶外風險與安全管理

學生將能夠為所選的戶外活動和活動項目制定風險評估、安全聲明和標準作業程序。

### 共融體育

學生將具備規劃及教導有效課程的技能，並了解不同群體在參與課程時所需的支持。

### 體育行銷

學生將能夠了解市場行銷對體育組織的重要性，並能夠為體育組織制定合適的市場行銷活動。

### 環境議題及倫理

學生將參與一個環境可持續性項目，該項目旨在解決戶外活動對自然環境的影響。

### 住宿活動管理

學生將深入研究戶外住宿中心營運之核心要領，內容涵蓋團隊管理最佳實踐、標準作業程序，以及營運成效評估等關鍵。

第一年

### 項目研究

學生將具備基礎知識及技能，讓他們能調查工作場所的問題，制定適當的解決方案，並以可接受及易於理解的方式，向眾利益相關者提供證據。

### 體育創業精神

加深學生對當代成功企業家的技能及特徵的理解，同時反思自己在該領域的技能及品質。

### 戶外設施管理

學生學習到在戶外設施擔任經理的角色，評估各種管理風格，探索成功規劃課程的組織力要求，並展示管理技能。

### 活動及賽事管理

學生將有機會透過對比賽及賽事產業的介紹，提升對體育賽事的背景、發展、範圍、規模及類型等認知。

### 個人及專業發展

學生將能夠運用適當的工具來評估個人和專業需求，並規劃適當方法，透過培訓及專業發展以滿足需求。

### 工作經驗

學生將獲得多種就業技能，如時間管理、溝通和人際交往能力、劃分待辦事務的優先順序等。

### 體育項目管理

學生將有機會獲得學科知識，並培育成功管理體育項目的所需技能。

第二年

中國香港欖球總會具有得天獨厚的優勢，我們的行業專家可以為學生提供世界一流的學習體驗，及參與香港最盛大體育賽事的機會。作為領先的體育總會，我們擁有傲人的歷史和成績：

- 欖球是香港體育學院唯一擁有精英體育地位的團隊項目
- 欖球是唯一在亞運會上贏得過金牌的團體項目
- 唯一在香港舉辦過兩屆世界盃的團體項目
- 第一個經營慈善機構的體育總會，利用體育的潛力解決社會問題、促進社會的積極變化
- 唯一一個被授予 Green Outdoor Event status (綠色戶外活動資格) 的體育總會，及聯合國體育促進氣候行動框架的簽署方

今天就開啓你的體育行業旅程，我期待在課程中看到你的身影！

華哲思  
中國香港欖球總會行政總裁



## 英國運動學國家高級文憑 (第五級) (註冊編號: 253204)

課程時長: 兩年 (晚間及週末)  
學習模式: 傳統面授  
入學時間: 十月份  
課程評估: 作業\*

### 2025-2026學年學費

英國運動學國家高級文憑 —— 每年港幣\$50,000.\*

\*新特蘭大學保留修改課程評估方法的權利。學生或會被告知課程評估包括以下一項或多項內容：作業、學習心得、電子作品集、案例研究評估、論文、分析和見解、報告、專案、演講、計劃書、數位音訊、影片、海報或線上方式等。

### 入學要求

香港中學文憑考試或英國高中課程一科及格，或同等學歷，以及英文水平達到雅思5.5分，或同等水平。

### 經濟支援\*\*

學生可以向在職家庭及學生資助事務處 (WFSFAA)，申請「擴展的免入息審查貸款計劃」(ENLS)，尋求經濟援助。

\*此費用未包括BTEC註冊費用及港幣\$600行政費用。

\*\*受條款及細則約束。詳情請諮詢我們的招生團隊。

本手冊在出版時的信息是準確的，但相關信息可能會有所變更。中文版本僅供參考，倘中、英文版本出現任何歧異，應以英文版本為準。本手冊中所有的課程都是根據《非本地高等及專業教育（規管）條例》(第493章)註冊。香港居民可以向在職家庭及學生資助事務處學生資助處申請「擴展的免入息審查貸款計劃」，尋求經濟援助。個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

## 如何申請

- 01 掃描QR code 遞交個人聯絡資料。
- 02 入學註冊組將與申請者聯絡，並協助完成入學申請手續。
- 03 申請者將於14天內獲發有條件/無條件錄取通知書。
- 04 持有取錄信的學生，可於放榜日或之後優先留位或確認學位。



如欲獲取更多信息，請聯絡入學註冊組 Email: [enquire@sunderland.edu.hk](mailto:enquire@sunderland.edu.hk) / Tel: 2992 0133