新特蘭大學香港分校
University of Sunderland in Hong Kong

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電話 / WhatsApp / Signal: (852) 2992 0133 | 電郵 Email: enquire@sunderland.edu.hk
網址 Website: www.sunderland.edu.hk

申請程序 How To Apply

1 掃描右邊的QR code或登入
https://bit.ly/PT-PG-251010，遞交網上申請表格
Scan QR code or visit https://bit.ly/PT-PG-251010 and submit an online application

2 入學註冊組將與申請者聯絡，並協助完成入學申請手續
Our admission advisor will contact the applicant to assist in completing the application

3 申請者將於14天內獲發有條件/無條件取錄通知書
The applicant will receive a conditional / unconditional offer letter in 14 days

4 憑取錄信可於入學註冊限期前確認學位及繳付學費
Offer holder can confirm the place and pay tuition fee before enrolment deadline

> I chose the University of Sunderland in Hong Kong for its unique opportunity to earn prestigious qualifications in the bustling Wanchai business district. The university is well-regarded in my industry and offers flexible learning options, including remote and face-to-face lectures. The interactive classes emphasise critical thinking and creativity, while the insights from professors on strategies and methodologies have greatly enhanced our approach to refining business processes.

Gloria Sat
Master of Business Administration Graduate 2024
University of Sunderland in Hong Kong
RMA Case & Customer Exp Manager in NVIDIA

University of Sunderland
in Hong Kong

All applicants are required to have basic IT skills before joining our courses. Information is accurate at the time of publication and is subject to change. All courses in this publication are registered under the Cap. 493 Non-local Higher and Professional Education (Regulation) Ordinance. Hong Kong residents can apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Student Finance Office - Working Family and Student Financial Assistance Agency. It is a matter of discretion for individual employers to recognise any qualification to which the courses listed in this brochure may lead.

USHK-PT-PG-LL251010-B

University of Sunderland
in Hong Kong

Master Your Future

Postgraduate Degrees
碩士學位

2025-2026

MBA
工商管理碩士

MSc Data Science
數據科學碩士

MSc Psychology (Conversion)
心理學碩士

Proud to be a
TOP 30 UK UNIVERSITY
Guardian University Guide 2026

www.sunderland.edu.hk
2992 0133

新特蘭大學香港分校
University of Sunderland in Hong Kong

創建逾100年的英國新特蘭大學歷史悠久，於香港繁盛的商業和金融區中心地帶開設英國以外的首間分校，為學生提供更多升學及進修機會，以取得國際認可的大學學歷。新特蘭大學香港分校獲香港教育界、政界及業界領袖出席支持，於2017年3月正式揭幕，為香港引入新特蘭大學成功的教學典範 'Career Ready'（譯：職業就緒），助畢業生成就未來。

The University of Sunderland has a rich heritage spanning over 100 years. The University offers a unique opportunity to study globally recognised qualifications in the heart of Hong Kong's vibrant business and financial district. With the support and presence of education, government and business leaders, the University announced the launch of the Hong Kong campus at the British Consulate on 2nd March 2017 and introduced the University's highly successful 'Career Ready' approach to the Hong Kong market.

英國新特蘭大學香港分校旨為教育學生成為「未來創造者」，為社會及經濟發展作出貢獻。透過大膽創新而具啟發性的教育、研究和創意實踐，為學生提供豐富的學習體驗，以提升創造性思維，融入多元文化，讓學生不論於學術、研究及專業服務等各方面，都能爭取優越的表現。

The University of Sunderland in Hong Kong aims at educating students to be the tomorrow makers of our societies and economies. Our values are to provide an inspiring experience for our students; to enhance students' learning experiences and creative thinking; to educate students to be collaborative members in a community; to nurture students to be inclusive of diverse cultures; and to enlighten students to strive for excellence in academic delivery, research, and service standards.

蔣上偉先生
Mr. Francis Chiang
新特蘭大學香港分校總監
Campus Director,
University of Sunderland in Hong Kong

國際及本地認可(榮譽)學位
Internationally and Locally Recognised Honours Degree

新特蘭大學香港分校的所有學位課程已通過香港教育局非本地註冊處評審。大學自1994年起更位列跨國教育界的領先院校，現有超過197,000位校友遍及全球，當中包括超過10,000位在港校友。新特蘭大學是一所獲得英國政府資助的高等學府，在2026年《衛報大學指南》中榮獲英國第27名。大學所頒授之學歷均符合英國資歷架構的審核，或下列世界各國政府及企業認可：

All the courses of University of Sunderland in Hong Kong have been reviewed by the Non-local Courses Registry of Hong Kong Education Bureau. Sunderland is recognised internationally as a leading university since 1994, with over 197,000 alumni worldwide, including over 10,000 alumni in Hong Kong. The University of Sunderland is a UK government-funded university and was ranked 27th in The Guardian University Guide 2026. The academic credentials awarded are in accordance with the revision of the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (FHEQ) and Regulated Qualifications Framework (RQF), or are recognised by governments and businesses worldwide, as shown below:

衛報大學指南2026
Guardian University Guide 2026

歐盟國家資歷架構
European Qualifications Framework (EQF)

研究卓越架構 2021
Research Excellence Framework 2021 (REF)

卓越教學框架2023
Teaching Excellence Framework 2023 (TEF)

英國高等教育質素保證
Quality Assurance Agency for Higher Education (QAA)

QS 五星評級 2022
QS Stars 2022

高達95.3%碩士畢業生 6個月內受聘或繼續深造
Up to 95.3% graduates in employment or further study within six months of graduating

大學近年的畢業生遍及以下專業界別：
Our recent graduates have secured roles in a range of sectors including:

科技 Technology - Microsoft, IBM	消費者產品 Consumer goods - P&G, Nike, Adidas
銀行 Banking - Lloyds TSB, HSBC	酒店及餐飲 Hospitality - Marriott Hotels, Starbucks
	政府部門及機構 Government departments and agencies

獎學金高達港幣$5,000*
Scholarship up to HKD5,000*

學生可申請上述獎學金。香港居民更可申請「擴展的免入息審查貸款計劃」，向在職家庭及學生資助事務處尋求經濟援助。

For selected courses, students can apply for the above scholarship. Hong Kong residents can also apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Working Family and Student Financial Assistance Agency.

* 受條款和細則約束。詳情請與我們的入學註冊組聯絡。

* Terms and conditions may apply. Please refer to our admission team.

工商管理碩士
Master of Business Administration (MBA)

在財富雜誌《Fortune》排行榜前100名公司中，近半數的CEO擁有MBA學位，這顯示MBA的價值。本課程將讓你掌握國際上最佳的商業理念及營運模式，並探討其成功之道。課程涵蓋戰略運用、職能及解難能力，並提升領導技巧。在新特蘭大學學習，大學更專注於結合實戰情況需要的解難及理論應用，以裝備並應付現實世界的各類挑戰。

Nearly half of the CEOs of Fortune's Top 100 Companies hold an MBA, highlighting its value. This MBA course will teach you to apply international business concepts, enhance your strategic, functional, and problem-solving skills, and strengthen your leadership capabilities, with a focus on real-world applications at University of Sunderland.

擴展人脈 Expand Social Network

課程資料 Course Details

註冊編號	NCR reg. No.	252467
修讀期	Duration	15 months
修讀模式	Mode of Study	Face-to-face or 100% Live-Online
入學月份	Intake	January, April, July and October
學費	Tuition Fee	HKD156,000
上課時間	Class Time#	Two classes on Weekdays 19:00 – 22:00 and Occasional Weekend 14:00 – 20:00

課程導師 Course Lecturers

Dr. Kenneth Ng
- Over 16 years in teaching and administration, specialising in business management and hospitality. He holds a PhD from the University of Macau and has published extensively. Kenneth has mentored over 70 graduate students and offers consultancy to local businesses, while also being a recognised columnist in Macau's media.

Dr. Valentino Lin
- Over 30 years of experience in senior management roles, including Director and General Manager positions in publicly listed companies. He brings extensive practical knowledge in corporate governance. With a PhD and an MBA, he is well-equipped to share his academic insights with candidates at various universities and training institutes in Hong Kong and Mainland China.

Dr. Francis Leung
- Over 20 years of senior management and entrepreneurial experience in consumer electronics, retail, and distribution. He holds a BBA, MBA, and a Doctorate in Business Administration. As founder of his company, he successfully introduced leading brands to Hong Kong and Macau, fostering industry leadership while delivering engaging lectures.

入學要求 Entry Requirements

學術 Academic
An honours degree (2:2 or above) in any discipline and at least six months of business-related work experience; OR
Professional qualification(s) with at least 3 years of business-related work experience; OR
Non-standard applicants with Advanced Diploma or equivalent qualification and at least 5 years professional or managerial work experience will be interviewed by the Hong Kong campus and considered by the University on a case-by-case basis.

英語 English
- English proficiency equivalent to HKDSE level 3 / HKCEE (Syllabus B) Grade D or Level 3 / HKALE Grade E / IELTS 6.0. Applicants whose first language is English, or whose previous qualification (at undergraduate level or above) was taught and assessed in English are exempted from this requirement.

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	學分 Credit	課程評核 Assessment
MGTM01	**Strategic Leadership for a Sustainable Future** Analyse theoretical approaches to leadership before applying these to strategic and sustainable business issues. Engage with business leaders to identify and develop the employability skills sought after in the digital and global work environments of the future. Conduct reflective practice throughout the module, working to develop a deeper understanding of your own leadership style and identify areas for future development as sustainable business leaders.	30	Assignment+
MGTM02	**International Business in Context** Explore the unique opportunities and challenges of conducting business internationally as globalisation and the digital revolution have increased global connectedness in business. Develop innovative and sustainable solutions and strategies for current and emerging international business issues. Critically analyse approaches to leadership and management in a strategic, international business context to develop diverse stakeholder management acumen and digital business competencies.	30	Assignment+
MGTM03	**Digital Enterprise and Innovation** Gain an insight into digital enterprises and the nature of sustainable innovation. Explore issues of culture, communication and leadership within digital enterprises considering the unique opportunities and challenges they face. Work in conjunction with local and national digital enterprises, and apply your understanding of the underlying theoretical concepts learned to authentic business challenges and develop your digital competencies for future employability.	30	Assignment+
MGTM04	**Corporate Governance and Financial Management** Engage in the exploration of portfolio management and wealth planning, as well as risk diversification, by focusing on creating a sustainable investment portfolio through examination and analysis of financial data of listed companies. Examine various financial management concepts such as capital structure, investment appraisal techniques and mergers and takeovers through real-life case studies. Develop transferable skills needed for roles within financial institutions, stock broking, investment and portfolio management, treasury, and corporate finance departments of companies.	30	Assignment+
MGTM05	**MBA Research Project** Critically examine a suitable topic by completing a research project into an organisation or industry sector with which you are familiar. Complete a series of personal competence, digital skills and research methods seminars all designed to support your research project. Develop a critical understanding of the role and importance of research into sustainable business practice, and by investigating an authentic business issue, you will be better prepared for your return to, or entry into, the world of work, along with an enhanced awareness of your own professional development as a future business leader.	60	Project+

+Please note that assessment methods are subject to change by the University of Sunderland according to need. Students may be advised that coursework may include one or more components of the following: assignment, reflection, e-portfolio, case study evaluation, essay, analysis and insight, report, project, presentation, plan, audio podcast, vlog, poster, online viva, etc.

^The course structures are subject to change without prior notice. We kindly advise referring to the webpage associated with the QR code for the most up-to-date information.

#The class time is for reference only. Please refer to the lecture schedule.

數據科學碩士
MSc Data Science

本課程教授各類數據分析之技術及應用技巧，亦會涵蓋各業界及相關的專業議題，包括資料挖掘、機器學習、數據分析與視覺化，以及數據保安。這些都是未來商業、數碼媒體及科學等領域的成功關鍵。

大學與業界及商界的緊密聯繫，結合大學的學術研究專家，讓本課程設計更能配合業界及未來市場發展的需要。

This Data Science course equips you with essential technical and practical skills to analyse big data, crucial for success in business, digital media, and science. Specialise in data mining, machine learning, analytics, and big data security. Our industry connections and academic expertise ensure the curriculum meets employment sector needs.

課程資料 Course Details

大勢所趨 In Great Demand

註冊編號	NCR reg. No.	**252794**
修讀期	Duration	**21 months**
修讀模式	Mode of Study	**Face-to-face (On Campus)**
入學月份	Intake	**January, April, July and October**
學費	Tuition Fee	**HKD135,000**
上課時間	Class Time#	**Two classes on Weekdays 19:00 – 22:00 and Occasional Weekend 14:00 – 20:00**

課程導師 Course Lecturers

Dr. Simon Yiu
- With over 20 years' IT experience from (1996 to Present) quantitative algorithmic trading design (data-feed, strategy, back-test, portfolio monitoring and execution), infrastructure management (low latency trading and network, OS and application), implementation, project management to formulate and development business strategic and operation management.

Dr. K. H. Cheung
- Dr. Cheung obtained his B.A. (Honours) and Ph.D. degrees from Department of Computing, The Hong Kong Polytechnic University, Hong Kong in 1999 and 2006 respectively. He joined Department of Computing (COMP), The Hong Kong Polytechnic University (PolyU) as a Visiting Assistant Professor in 2007.

Ms. Marta Rudina
- Ms. Marta Rudina is a machine learning researcher specialising in recommender systems and data personalisation. She has experience with the Hadoop and Spark ecosystems for big data analytics platforms and possesses extensive knowledge of software engineering best practices, including Agile methodologies, SOLID principles, coding standards, code reviews, source control management and testing.

入學要求 Entry Requirements

學術 Academic
- An honours degree (2:2 or above) in computing or related non-computing discipline (i.e. mathematics, statistics, engineering); OR
- An honours degree (2:1 or above) in relevant non-computing discipline (i.e. degree with numeracy included and/or application of big data as a significant theme); OR
- Non-standard applicants with 5 years of relevant business or industry experience will be interviewed by the Hong Kong campus and considered by the University on a case-by-case basis.

英語 English
- English proficiency equivalent to HKDSE level 3 / HKCEE (Syllabus B) Grade D or Level 3 / HKALE Grade E / IELTS 6.0. Applicants whose first language is English, or whose previous qualification (at undergraduate level or above) was taught and assessed in English are exempted from this requirement.

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	學分 Credit	課程評核 Assessment
CETM24	**Data Science Fundamentals** Learn how to use different types of data and understand how to fuse more than one dataset together. Apply a full range of traditional and intelligent analytics to a variety of datasets and make use of modern data science / big data platforms and languages. Cover techniques and tools for presenting and visualisation.	30	Assignment+
CETM46	**Data Science Product Development** Learn how to design and develop a data science product to solve a challenging real world problem, based on a systemic literature review on state of the art data science software technologies and project development methodologies, prototyping the product with end users' evaluations. Produce a project summary report.	30	Assignment+
CETM47	**Machine Learning and Data Analytics** Study three interrelated subjects: machine learning, data mining, and data analytics including relevant professional, ethical, social and legal aspects. Focus on information and knowledge management, problems with data, approaches to selection of data analytics tools, principles of modelling and simulation, and operations research. Examine the trends, tools, and current developments in the area of machine learning, data mining and data analytics and their practical applications.	30	Assignment+
CETM50	**Technology Management for Organisations** Learn to apply the principles, policies and procedures of cybersecurity and data science to provide resilient and robust organisational solutions for secure and valuable information. Develop techniques and use tools that will enable you to undertake critical analysis of the challenges and opportunities of using cybersecurity to mitigate and manage risk to data and enable business continuity in the case of data breaches. Develop a critical understanding of governance, standards, audit, assurance and review in order to evaluate the challenges in managing technology.	30	Assignment+
PROM02	**Computing Master's Project** Develop a practical deliverable and investigate an area of academic research through the support of a sponsor for example: an IT strategy; an investigative study; a technically challenging artefact (e.g. a feasibility study, design, implementation, re-engineered solution); or undertake a theoretical review based on a novel research question (provided by a research active member of staff). Underpin the project with a literature review that is a conceptual framework of your study - a systematic synthesis of concepts, assumptions, expectations, beliefs, and theories that supports and informs your research.	60	Project+

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#The class time is for reference only. Please refer to the lecture schedule.

心理學碩士
MSc Psychology (Conversion)

本碩士課程為轉換課程，適合未曾攻讀心理學學士學位的畢業生。課程形式為一年全日制或15個月兼讀制。

課程結束後，您可以選擇繼續攻讀心理學學位。或者，您對心理學的理解將有助於您在廣告、社會工作、公共服務、綜合管理和人力資源等領域的職業發展。

This master's conversion course is designed for graduates without a psychology degree. It's available full-time for one year or part-time over 15 months. Graduates could choose to undertake further study in psychology. Alternatively, your understanding of psychology will help you in sectors such as advertising, social work, public services, general management, and human resources.

熱門課程
Popular Choice

課程資料 Course Details

修讀期	Duration	**15 months**
修讀模式	Mode of Study	**100% Live-Online**
入學月份	Intake	**January, April, July and October**
學費	Tuition Fee	**HKD120,000**
上課時間	Class Time#	**Two classes on Weekdays 19:00 – 22:00 and Occasional Weekend 14:00 – 20:00**

課程導師 Course Lecturers

Dr. Mitchell Tsang
- Mitcell is a PhD candidate at Lancaster University, with a Master's in Clinical and Health Psychology from Bangor University. With over five years of tutoring experience, he specialises in social relationships and well-being, fostering an inclusive environment for students exploring psychology.

Miss Vinci Chan
- Vinci teaches Master's courses in Psychology and other programs in Hong Kong. She holds a Master of Social Sciences in Counselling Psychology and a Master of Psychological Medicine from the University of Hong Kong. Her interests include psychological principles, decision-making, emotional well-being, and supporting students with special educational needs.

Ms Dorothy Chan
- Dorothy holds a Master's in Psychology of Education from the University of Bristol and a Bachelor's in Economics & Management from the University of London. With a Diploma in Child Psychology and a Teaching Certificate in Putonghua, she specialises in educational psychology and has extensive teaching experience.

入學要求 Entry Requirements

學術 Academic
- An honours degree (2:2 or above / lower second class level); OR
- Professional qualification(s) or combination of qualifications recognised as being the equivalent of an honours degree; OR
- Applicants who do not meet the above requirements may exceptionally be considered (normally following an interview) at the discretion of the programme leader.

英語 English
- English proficiency equivalent to HKDSE level 3 / HKCEE (Syllabus B) Grade D or Level 3 / HKALE Grade E / IELTS 6.0. Applicants whose first language is English, or whose previous qualification (at undergraduate level or above) was taught and assessed in English are exempted from this requirement.

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	學分 Credit	課程評核 Assessment
PSYM110	**Introduction to Psychology** This module covers significant psychological discoveries across various topics, teaching you to critically evaluate claims, understand research methods, and assess evidence in both academic and applied psychological contexts.	15	Assignment+
PSYM111	**Brain and Behaviour: Biological Psychology** You will acquire foundational knowledge in biological psychology, including brain anatomy and behavioral genetics, while applying this understanding to relevant real-world scenarios in your field of study.	15	Assignment+
PSYM112	**Social Psychology: Interactions and Influences** This module explores social psychology as the scientific study of human behavior, emphasizing the interplay between individuals and groups, key theories, concepts, and empirical research to understand thoughts and feelings in social contexts.	15	Assignment+
PSYM113	**Personality and Psychometrics** This module examines how psychologists define and measure individual differences in personality, exploring their origins, implications, and relevance in predicting behavior and success in various applied contexts.	15	Assignment+
PSYM114	**Understanding Growth and Change: Developmental Psychology** This module explores human growth and change across the lifespan, examining biological, cognitive, social, and emotional development, and the influence of relationships and societal factors on identity and well-being.	15	Assignment+
PSYM115	**Ordinary and Extraordinary Minds: Cognitive Psychology** This module explores the complex cognitive skills underlying everyday activities, examining how cognition varies in humans, animals, individuals with brain injuries, and those with extraordinary abilities like polyglots and mnemonists.	15	Assignment+
PSYM116	**Measuring Minds: Exploring Quantitative Research** This module guides you through quantitative methodologies in psychology, equipping you with skills for research design, statistical analysis, and proficiency in reporting findings, while preparing you for various research applications.	15	Assignment+
PSYM117	**Beyond Numbers: Exploring Qualitative Research** Explore qualitative research paradigms and their techniques in psychology and related fields. Develop an understanding of their philosophies, design and conduct your own research, and learn to present and evaluate findings.	15	Assignment+
PSYM118	**Research Project** This is the final module in your programme, where you put together all the psychological skills and knowledge that you have been learning in previous modules, to design and carry out an independent research project under supervision.	60	Project+

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#The class time is for reference only. Please refer to the lecture schedule.