

HK x UK: Multi-campus Learning Experience

香港×英國「一校多區」跨國學習體驗

Proud to be a

**TOP 30 UK
UNIVERSITY**

Guardian University
Guide 2026



BACHELOR (HONS) DEGREES

榮譽學士學位



**University of
Sunderland**
in Hong Kong

新特蘭大學香港分校

University of Sunderland in Hong Kong

創建逾100年的英國新特蘭大學歷史悠久，於香港繁盛的商業和金融區中心地帶開設英國以外的首間分校，為學生提供更多升學及進修機會，以取得國際認可的大學學歷。新特蘭大學香港分校於2017年3月正式揭幕，獲香港教育界、政界及業界領袖出席支持，為香港引入新特蘭大學教學策略，助畢業生‘Career Ready’（譯：職業就緒）作好準備進入職場，成就未來。

The University of Sunderland has a rich heritage spanning over 100 years. The University offers a unique opportunity to study globally recognised qualifications in the heart of Hong Kong's vibrant business and financial district. With the support and presence of education, government and business leaders, the University announced the launch of the Hong Kong campus at the British Consulate on 2nd March 2017 and introduced the University's highly successful 'Career Ready' approach to the Hong Kong market.

英國新特蘭大學香港分校旨在教育學生成為「未來創造者」，為社會及經濟發展作出貢獻。透過大膽創新而具啟發性的教育、研究和創意實踐，為學生提供豐富的學習體驗，以提升創造性思維，融入多元文化，讓學生不論於學術、研究及專業服務等各方面，都能爭取優越的表現。

The University of Sunderland in Hong Kong aims at educating students to be the tomorrow makers of our societies and economies. Our values are to provide an inspiring experience to our students; to enhance students' learning experiences and creative thinking; to educate students to be collaborative members in a community; to nurture students to be inclusive of diverse cultures; and to enlighten students to strive for excellence in academia success, research, and service standards.



蔣上偉先生

Mr. Francis Chiang

新特蘭大學香港分校總監
Campus Director,
University of Sunderland in Hong Kong



國際及本地認可(榮譽)學位

Internationally and Locally Recognised Honours Degree

新特蘭大學香港分校的所有面授學位課程已通過香港教育局非本地註冊處評審。大學自1994年起更位列跨國教育界的領先院校，現有超過197,000位校友遍及全球，當中包括超過10,000位在港校友。新特蘭大學是一所獲得英國政府資助的高等學府，在2026年《衛報大學指南》中榮獲英國第27名。大學所頒授之學歷均符合英國資歷架構的審核，或下列世界各國政府及企業認可：

All the face-to-face teaching courses of University of Sunderland in Hong Kong have been reviewed by the Non-local Courses Registry of Hong Kong Education Bureau. Sunderland is recognised internationally as a leading university since 1994, with over 197,000 alumni worldwide, including over 10,000 alumni in Hong Kong. The University of Sunderland is a UK government-funded university and was ranked 27th in The Guardian University Guide 2026. The academic credentials awarded are in accordance with the revision of the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (FHEQ) and Regulated Qualifications Framework (RQF), or are recognised by governments and businesses worldwide, as shown below:



衛報大學指南2026
Guardian University
Guide 2026



歐盟國家資歷架構
European Qualifications
Framework (EQF)



研究卓越架構 2021
Research Excellence
Framework 2021 (REF)



卓越教學框架2023
Teaching Excellence
Framework 2023 (TEF)



英國高等教育質素保證
Quality Assurance Agency
for Higher Education (QAA)



QS 五星評級 2026
QS Stars 2026



學士課程合格率高達97% 碩士課程合格率高達92%

Bachelor's Course Pass Rate Reaches 97% Master's Course Pass Rate Reaches 92%

大學近年的畢業生遍及以下專業界別：

Our recent graduates have secured roles in a range of sectors including:

科技 Technology - Microsoft, IBM

消費者產品 Consumer goods - P&G, Nike, Adidas

銀行 Banking - Lloyds TSB, HSBC

酒店及餐飲 Hospitality - Marriott Hotels, Starbucks

政府部門及機構 Government departments and agencies



可選擇到英國校區學習1至2年

Optional Study in UK Campus for 1 to 2 years

大學校區分別設於新特蘭、倫敦和香港。香港分校之學生可選擇負笈英國校區就讀一或兩個學年，藉此體驗英國文化、提升英語能力、擴展國際視野，增強日後就業競爭力。一般而言，曾經接受海外文化環境洗禮的學生，性格態度較為開朗，敢於創新，普遍較受僱主歡迎。

With 3 campuses in Sunderland, London and Hong Kong, students based in Hong Kong campus can choose to study one or two years in our UK campuses. This will allow students to immerse themselves in the British culture, develop English language skills and enhance employability with demonstrable international experience and exposure to other cultures and environments.



獎學金高達港幣\$30,000*

Scholarship up to HKD30,000*

學生可透過《校長推薦計劃》或《學生自薦計劃》申請上述獎學金。香港居民更可申請「擴展的免入息審查貸款計劃」，向在職家庭及學生資助事務處尋求經濟援助。

Students can apply for the scholarship via the "Principal's Recommendation Scheme" or "Self-Recommendation Scheme". Hong Kong residents can also apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Working Family and Student Financial Assistance Agency.

*受條款和細則約束。詳情請與我們的入學註冊組聯絡。

*Terms and conditions may apply. Please refer to our admission team.



100%功課評核 100% Coursework Assessment

新特蘭大學香港分校的學士課程中，每個單元需提交課程作業，這樣的設計有效減少了學習負擔，並消除了考試或測驗的壓力。這讓你能專注於深入理解與學習，以確保掌握必要的知識與技能，進一步提升你的學術和職業競爭力。

In our curriculum, all modules are assessed entirely through assignments and a study project with no examinations. This effectively removes the burden and stress of exams or quizzes, allowing you to focus on in-depth understanding and mastery of essential knowledge and skills, thereby enhancing your academic and professional competitiveness in a rapidly evolving job market.



100%全實時網上授課 100% Live-Online Course

本校網上課程採用全實時（synchronous）授課模式，能讓學生可與老師即時互動、發問與獲得回饋。為達最佳學習效果，敬請準時出席參與每節實時課堂——即時參與能提升理解與學習成效。部分課程或會由授課老師決定提供錄影回放以作複習用途，但錄影並非保證服務，詳情請留意任課老師通知。

Our online courses are delivered 100% live (synchronous), allowing students to interact with lecturers and receive instant feedback. For the best learning outcome, please attend all live online classes punctually — real-time participation improves understanding and engagement. Some lecturers may provide recordings for review, but recordings are not guaranteed. Please follow announcements from your lecturer for availability and details.



完善學習資源 Comprehensive Learning Resources

新特蘭大學香港分校提供全面的教材和豐富線上資源，包括多種數位學習平台和材料。此外，學校亦設有電子圖書館及可以免費獲取「Google Scholar」等付費學術資料庫的權限，這些資源將幫助你專注於學習。

The university provides comprehensive materials and advanced online resources, including various digital learning platforms and materials. Additionally, students can access the e-library, which will greatly facilitate your studies and assignments. You will also have free access to paid academic databases such as Google Scholar, and these resources will help you focus on your learning and growth.



業界洞察與技能提升講座 Industry Insights and Skills Enhancement Lecture Series

大學會於每學期邀請業界專業人士開展講座，旨在將理論知識與實務經驗結合，為你提供最新的行業洞察，並啟發專業思考，幫助加深對未來職業的理解。此外，本校不定期舉辦線上研習課程，涵蓋論文規劃和文獻引用，協助你獲取關鍵技能，提升職場能力。

The university invites industry professionals to conduct lectures each semester that integrate theoretical knowledge with practical experience, offering valuable insights and stimulating professional thinking. Additionally, we hold online workshops on essential skills like thesis planning and citations to boost your confidence and workplace readiness.

The University of Sunderland in Hong Kong's library system provides many resources, including books, journals, and online databases. Its user-friendly catalogue and supportive reference services enhance academic research. Skills developed at Sunderland HK significantly aided my studies and opened doors for job promotions and further education.

Man Ting Yan

BA (Hons) Human Resource Management Graduate 2024



I confidently chose the University of Sunderland in Hong Kong after extensive research and a campus visit. It stands out as the only UK university with a campus in Hong Kong, ranks among the top 40 UK universities, and features experienced tutors who make lessons engaging and help me excel in assignments.

Liu Man Na

BA (Hons) Business and Management Graduate 2024

My Business and Management degree provided a strong foundation in leadership and time management. Currently, I work at a law firm, facing tight deadlines and a heavy workload. Through effective time allocation, I can efficiently switch between different tasks, which has strengthened my leadership skills, allowing me to build a positive role within the team.

Godfrey Kong

BA (Hons) Human Resource Management Graduate 2025



With the skills and knowledge that I have acquired in University of Sunderland in Hong Kong, I was able to strengthen my academic and professional profile. After completing this degree, I was accepted into a master's programme in educational administration at Queen's University in Canada.

Ron Chowdhury

BA (Hons) Business and Marketing Management Graduate 2025

The university's real-world focus—case studies, practical projects, and industry-experienced lecturers—taught me teamwork and problem-solving. Studying in an international environment also enhanced my cross-cultural communication and broadened my perspective, equipping me with skills directly applicable to global professional settings.

Fong Lai Kuen

BSc (Hons) International Tourism and Hospitality Management Graduate 2025



The curriculum focuses on hands-on learning, providing students with skills directly applicable in the workplace. Courses align with industry trends, ensuring up-to-date knowledge. My studies enabled a successful transition to a new field, allowing me to confidently showcase my abilities during interviews.

Nip Sau Ling

BA (Hons) Accounting and Financial Management Graduate 2024

入學要求 Entry Requirements



學士課程

Bachelor's Degree

- 英國大學聯招UCAS對照分數達112分，並達國際英語水平測試IELTS 6.0 或同等成績。
- 收生以最高分數的任何科目計算。
- 國際文憑 (IB) 或其他學歷須個別評核。
- 112 UCAS Tariff points with an English language proficiency of IELTS 6.0 or equivalent.
- Academic requirement is calculated by the highest scores in ANY subjects.
- International Baccalaureate (IB) or other qualifications will be assessed individually.

英國商業國家高級文憑

Pearson BTEC Level 5 Higher National Diploma in Business

- 香港中學文憑 / 高級程度會考達1科合格，並達國際英語水平測試 IELTS 5.5或同等成績。
- 1 subject pass in HKDSE / A-Level or equivalent with an English language proficiency of IELTS 5.5 or equivalent.

成績對照表

UCAS Tariff Tables for HKDSE

香港中學文憑 HKDSE	英國大學聯招對照分數 UCAS Tariff Points
5**	56
5*	52
5	48
4	32
3	16

[^] 申請者同時需符合學術及英語入學要求，如未能直升學士一年級，可選讀兩年制的英國商業國家高級文憑，以銜接學士三年級。有關學術及英語入學要求的詳情，請聯絡入學註冊組。

[^] Applicants are required to fulfil both academic and English language entry requirements. Applicants who are not admitted to Year 1 of the bachelor's degrees may apply to enter a 2-year BTEC Higher National Diploma which provides pathway to Year 3 of bachelor's degrees. For academic and English requirement details, please contact our admission team.

高級文憑及榮譽學士學位

Higher National Diploma & Bachelor's (Hons) Degrees

循高級文憑升讀學士最後一年 / 銜接學位 HND Pathway to Final year / Top-Up Degree

適用於：HKDSE / HKALE / 應用教育文憑畢業生 及 IELTS 5.5或同等程度

Applicable to HKDSE / HKALE / Diploma of Applied Education and IELTS 5.5 or equivalent

英國商業國家高級證書

Pearson BTEC Level 4 Higher National Certificate in Business

註冊編號	NCR reg. No.	252895	學費	Tuition Fee	HK\$59,000
修讀期	Duration	7 months	課程評核	Assessment*	Assignment

先修單元 Pre-sessional Modules

Preparation Course

Day Time

入學月份 Intake **October**

單元名稱 Module Title

HND135	Managing a Successful Business Project	HND141	Entrepreneurial Ventures
HND138	Marketing Processes and Planning	HND151	The Contemporary Business Environment
HND139	Leadership and Management	HND152	Management of Human Resources
HND140	Accounting Principles	HND153	Operational Planning and Management

英國商業國家高級文憑

Pearson BTEC Level 5 Higher National Diploma in Business

註冊編號	NCR reg. No.	252947	課程評核	Assessment*	Assignment
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Day Time

學費	Tuition Fee	HK\$59,000
修讀期	Duration	7 months
入學月份	Intake	April

Evening Mode

學費	Tuition Fee	HK\$51,000
修讀期	Duration	12 months (with Level 4 credit exemptions)
入學月份	Intake	January, April, July and October

單元名稱 Module Title

HND230	Research Project	HND246	Developing Individuals, Teams and Organisations
HND234	Financial Management	HND247	Planning for Growth
HND242	Business Strategy	HND255	Organisational Behaviour Management
HND243	International Marketing		

商業及管理 (榮譽) 學士

BA (Hons) Business and Management

Reg. No. 252466

12 months

商業及人力資源管理 (榮譽) 學士

BA (Hons) Business and Human Resource Management

Reg. No. 252649

12 months

商業及市場管理 (榮譽) 學士

BA (Hons) Business and Marketing Management

Reg. No. 253288

12 months

會計及財務管理 (榮譽) 學士

BA (Hons) Accounting and Financial Management

Reg. No. 251761

12 months

國際旅遊及款待管理 (榮譽) 學士

BSc (Hons) International Tourism and Hospitality Management

Reg. No. 252190

12 months

Year 1 & 2

Year 3

商業及管理 (榮譽) 學士

BA (Hons) Business and Management

商業及管理向來是最受歡迎的學士學位課程，助你建立管理、市場營銷、財務、營運及世界經濟等多方面的商業基礎。讓你在完成課程後，能夠將所學到的知識及技能應用於不同的商業機構及非牟利組織。

This course is our most popular undergraduate degree, and helps students to build a broad foundation in management, marketing, finance, operations and the world economy. Upon completion of this course you will be able to apply your skills and knowledge to a wide range of organisations, both commercial and not-for-profit.



全英Top28科系排名
Ranked 28th in the UK*

註冊編號 NCR reg. No.	252466
修讀期 Duration	12 months
學費 Tuition Fee#	HKD83,000
修讀模式 Mode of Study	• Face-to-face • 100% Live-Online
入學月份 Intake	January, April, July and October

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	課程評核 Assessment*
MGT301	Strategic Leadership and Collaboration	Assignment
MGT302	Managing Business Continuity and Resilience	Assignment
MGT303	Leading and Implementing Organisational Change	Assignment
MGT304	Business Consultancy Project	Assignment

商業及人力資源管理 (榮譽) 學士

BA (Hons) Business and Human Resource Management

課程針對現代機構所需的人力資源管理技能及知識。一系列的學習單元亦有助你了解當代人力資源的發展路向、員工的學習與發展、員工關係等，助你奠定堅實的商業基礎。

This course has a greater focus on the skills and knowledge needed for the Human Resource function in modern organisations. You will study a range of modules, which will help you to understand contemporary developments in HR, learning and development, and employee relations, as well as giving you a solid grounding in the fundamentals of business.



全英Top28科系排名
Ranked 28th in the UK*

註冊編號 NCR reg. No.	252649
修讀期 Duration	12 months
學費 Tuition Fee#	HKD83,000
修讀模式 Mode of Study	• Face-to-face • 100% Live-Online
入學月份 Intake	January, April, July and October

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	課程評核 Assessment*
MGT301	Strategic Leadership and Collaboration	Assignment
MGT302	Managing Business Continuity and Resilience	Assignment
MGT304	Business Consultancy Project	Assignment
MGT307	Professional Human Resource Skills	Assignment

商業及市場管理 (榮譽) 學士

BA (Hons) Business and Marketing Management

課程涵蓋當前商業和行銷趨勢，著重從多個角度進行專業和個人成長。範疇包括道德、可持續發展和數位化的商業實際應用。這些都能為你掌握最新市場營銷方案，以應付實戰工作。

This course covers current trends in business and marketing, emphasising professional and personal growth from multiple perspectives. It addresses ethical, sustainable, responsible, and digital business practices. Industry-driven experiential learning and digital technology enhance the learning experience throughout the course.



全英Top25科系排名
Ranked 25th in the UK*

註冊編號 NCR reg. No.	253288
修讀期 Duration	12 months
學費 Tuition Fee#	HKD83,000
修讀模式 Mode of Study	• Face-to-face • 100% Live-Online
入學月份 Intake	January, April, July and October

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	課程評核 Assessment*
MGT301	Strategic Leadership and Collaboration	Assignment
MGT302	Managing Business Continuity and Resilience	Assignment
MGT304	Business Consultancy Project	Assignment
MGT305	Branding in the Digital Age	Assignment

會計及財務管理 (榮譽) 學士

BA (Hons) Accounting and Financial Management

課程設計將培養專注、創新、數位化和富有創造力的會計師、財務經理和領導者。課程著重於以道德、可持續發展和數位化的商業實務為基礎的會計和金融核心要點。

This course is designed to develop focused, innovative, digitally enabled and creative accountants, financial managers and leaders who are confident to work in flexible, digital and sustainable work environments. The course focuses the key pillars of accounting and finance within a framework of ethical, sustainable, responsible and digital business practices.



全英Top22科系排名
Ranked 22nd in the UK*

註冊編號 NCR reg. No.	251761
修讀期 Duration	12 months
學費 Tuition Fee#	HKD83,000
修讀模式 Mode of Study	• Face-to-face • 100% Live-Online
入學月份 Intake	January, April, July and October

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	課程評核 Assessment*
UGB392	Financial Management	Assignment
UGB393	Strategic Management Accounting	Assignment
UGB394	International Financial Reporting	Assignment
UGB395	Corporate Governance and Ethics	Assignment

國際旅遊及款待管理 (榮譽) 學士

BSc (Hons) International Tourism and Hospitality Management

課程涵蓋學術理論及應用技能。學習單元包括新興科技與旅客的經濟、國際酒店管理、旅遊發展與規劃等。這些都是許多僱主所重視的專業知識及技能，為畢業後投身各類相關行業做好準備。

This course covers both academic theory and practical skills. Modules include ‘Emerging Technologies in the Visitor Economy’, ‘International Hospitality Management’ and ‘Tourism Development and Planning’. These are valued by many employers, and prepare you for a wide range of careers upon graduation.



全英Top11科系排名
Ranked 11th in the UK*

註冊編號 NCR reg. No.	252190
修讀期 Duration	12 months
學費 Tuition Fee#	HKD83,000
修讀模式 Mode of Study	• Face-to-face • 100% Live-Online
入學月份 Intake	January, April, July and October

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	課程評核 Assessment*
MGT301	Strategic Leadership and Collaboration	Assignment
MGT3000	Emerging Technologies in the Visitor Economy	Assignment
MGT3001	Tourism Development and Planning	Assignment
MGT3002	International Hospitality Management	Assignment

*The above ranking is based on the Guardian University Guide 2026.

This does not include the HKD600 administrative fee. The tuition fees shown above refer to the fees for 2026/27, and the fees for 2027/28 are subject to review.

*Please note that assessment methods are subject to change by the University of Sunderland according to need. Students may be advised that coursework may include one or more components of the following: assignment, reflection, e-portfolio, case study evaluation, essay, analysis and insight, report, project, presentation, plan, audio podcast, vlog, poster, online viva, etc.

^The course structures are subject to change without prior notice. We kindly advise referring to the webpage associated with the QR code for the most up-to-date information.

課程導師

Course Lecturers

Dr. Francis Leung

Over 20 years of senior management and entrepreneurial experience in consumer electronics, retail, and distribution. He holds a BBA, MBA, and a Doctorate in Business Administration. As founder of his company, he successfully introduced leading brands to Hong Kong and Macau, fostering industry leadership while delivering engaging lectures.

Dr. Valentino Lin

Over 30 years of experience in senior management roles, including Director and General Manager positions in publicly listed companies. He brings extensive practical knowledge in corporate governance. With a PhD and an MBA, he is well-equipped to share his academic insights with candidates at various universities and training institutes in Hong Kong and Mainland China.

Dr. Kenneth Ng

Over 16 years in teaching and administration, specialising in business management and hospitality. He holds a PhD from the University of Macau and has published extensively. Kenneth has mentored over 70 graduate students and offers consultancy to local businesses, while also being a recognised columnist in Macau's media.

Dr. David Chu

Over 20 years of senior management experience in the IT industry, having held General Manager and Director roles in multinational corporations. Currently, he serves as Managing Director of a consultancy. In addition, he lectures in Business Administration and is an in-house trainer for executives across the Asia Pacific region.

Dr. David Cheng

A University of Oregon graduate with a BS in General Social Science, earned his MBA from the University of Western Sydney and a DBA from the University of South Australia. His research focuses on consumer behavior in Internet banking, and he has extensive experience in finance and academia.

Dr. Daniel Gruszynski

A native German and permanent resident of Hong Kong since 1996, previously served as General Manager for several joint ventures of a large German multinational. Now, he runs a management consultancy, guiding projects in startup, crisis management, and HR while sharing his expertise with university students.

就業技能提升及支援

Employability-focused Initiatives



大師級課堂
Masterclasses



交流機會
Exchange Opportunities



企業探訪
Corporate Visits



職業拓展日
Career Days



實習工作
Internships



及更多活動
And more...

為加強學生就業能力，新特蘭大學為學生提供創新的就業訓練及支援，學生可透過多方面的資訊及活動，拓展行業人脈網絡，培植領導才能。

The University of Sunderland's employability focused courses offer innovative support initiatives, such as real-world professional opportunities, giving students the skills and experience to enhance career progression.

優先取錄及申請程序

Priority Offer & Application Procedure

01

掃描QR code WhatsApp入學註冊組，遞交網上申請表格。

Scan QR code to WhatsApp us and submit an online applications.



入學註冊組將與申請者聯絡，並協助完成入學申請手續。

Our admission adviser will contact the applicant to assist in completing the application.

02

03

申請者將於14天內獲發有條件/無條件取錄通知書。

The applicant will receive a conditional / unconditional offer letter in 14 days.



憑取錄信可於入學註冊限期前確認學位及繳付學費。

Offer holder can confirm the place and pay tuition fee before enrolment deadline.

04

www.sunderland.edu.hk



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 enquire@sunderland.ac.uk



All applicants are required to have basic IT skills before joining our courses. Information is accurate at the time of publication and is subject to change. All courses in this publication are registered under the Cap. 493 Non-local Higher and Professional Education (Regulation) Ordinance. Hong Kong residents can apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Student Finance Office - Working Family and Student Financial Assistance Agency. It is a matter of discretion for individual employers to recognise any qualification to which the courses listed in this brochure may lead.

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